KASPERSKY lab

Aim:
To provide a high level of internet security protection, which leaves the international business safe in the knowledge that information is protected, whether employees are in a central location or working remotely.

Solution:
Kaspersky® Business Space Security

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Case Study

SKECHERS

Kaspersky Lab provides SKECHERS with a robust anti-malware solution that is easy to deploy across its pan-European offices.

The Aim
SKECHERS is an award-winning global leader in the lifestyle footwear industry. The SKECHERS brands include Sport, Shape-ups, Tone-ups, SKECHERS Work and SKECHERS Kids, all of which are sold in over 200 retail locations worldwide. SKECHERS employs around 5,000 workers in corporate offices and retail stores around the world.

For an international organisation such as SKECHERS, it is imperative the business has ultimate confidence that its IT security is primed to protect against all threats across the entire network. SKECHERS faced a specific challenge in its increasingly complex endpoint environment, which comprised of various devices, platforms and operating systems. It was key that everything was not only protected, but could be centrally managed by the IT department.

An increasingly mobile workforce was also a challenge for the company. A number of the European sales team work remotely, so it was imperative that their PCs and laptops were protected. Any issue with these machines would have a detrimental effect on their ability to keep in touch with the head office and could slow down contact with customers and prospects.

For the last two years, the company's previous IT security vendor hadn't lived up to expectations, "We were becoming increasingly frustrated, particularly with the lack of technical support that was provided," said Miguel Faria, senior systems engineer at SKECHERS. "If a problem arose, we needed it to be solved instantly and did not feel the service we were receiving was acceptable."

The Solution
The SKECHERS US office was already using Kaspersky Lab's software to meet its internet security requirements, and had been very satisfied with its level of protection. Given the positive experience in another part of the business, SKECHERS decided to roll-out Kaspersky Business Space Security on a European basis.

Faria stated, "We felt that Kaspersky Lab's robust solution would provide all the tools required to manage the endpoint protection system efficiently and cost-effectively, in one high-value approach".

The latest anti-virus engine within Kaspersky Business Space Security would provide SKECHERS with powerful protection, blocking and eliminating all types of malware, while the anti-phishing function would ensure vulnerability was removed from the network. The Kaspersky Lab database would work constantly in the background disabling potentially suspicious links and removing any phishing emails.

The Results

Faria found the implementation to be a hassle-free process, which meant there was no downtime while Kaspersky Business Space Security was being installed. Faria stated, "I was hugely impressed with how easy it was to set up the product; the whole process ran very smoothly. The user feedback has been favourable, our employees like how all the product functions are easy to understand."

The unobtrusive nature of Kaspersky Business Space Security meant that while offering robust protection, SKECHERS' workforce was in no way slowed down. Productivity levels were maintained, and employees were able to get on with the job in hand without being hindered by resource-intensive updates on their machines, whether they were in the office or in the field.

Having experienced problems with the previous solution, Kaspersky Lab's additional support also saves SKECHERS' IT team the hassle and the administrative burden by ensuring that it is responsive and supportive when issues do arise.

As a result of SKECHERS' confidence in Kaspersky Lab's products, the company is currently using the Kaspersky Anti-Virus for Mac solution for a number of office computers to support the growing number of employees opting to use Macs.

SKECHERS is also piloting a trial scheme in the UK for Kaspersky Lab's smartphone security product, Kaspersky Mobile Security 9. Based on the company's excellent experience and technical support, this was a natural progression, explains Faria, "The mobile solution provides the company's smartphone users with the latest in mobile security, and ensures that members of the sales team, who often work remotely or from home, can rest assured that their corporate information is protected."