EMPLOYEE SKILLS TRAINING PLATFORM

On-access skills training and measurement – for all employees

KASPERSKY lab

HUMAN MISTAKES AS THE BIGGEST CYBERRISK FOR ENTERPRISES TODAY

$861,000

per enterprise

average financial impact of a single data breach and attack vector*

$86,500

per SMB company

average financial impact of a single data breach and attack vector*

$865,000

per breach

average financial impact of an incident involving careless actions of employees**

up to $400

per employee per year

average cost of phishing attacks alone***

* Report: “Measuring the Financial Impact of IT Security on Businesses”, Kaspersky Lab, 2016.

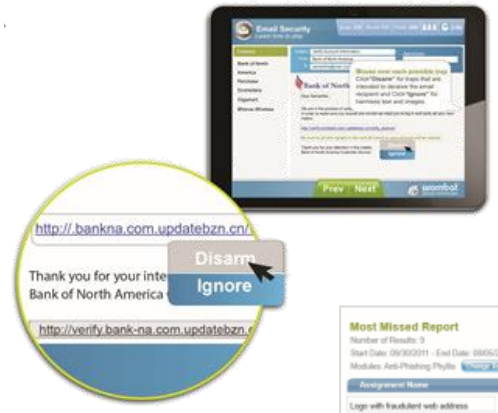
** “Business Perception of IT Security: In The Face of an Inevitable Compromise”, Kaspersky Lab, 2016.

*** Calculations based on Ponemon Institute, “Cost of Phishing and Value of Employee Training”, August 2015.

WHAT IS EMPLOYEE SKILLS TRAINING PLATFORM

For all employees

- SaaS platform to deliver online training modules to employees
- One integrated platform for assessments, training and reporting:
  - Easy to spot trends
  - Easy to show vulnerabilities and risks
  - Easy to show improvements
  - Easy to manage from one place
- Developed in partnership with Wombat Security Technologies and built on its award-winning training software



EMPLOYEE SKILLS TRAINING PLATFORM

For all employees

Interactive training modules

Fun and short

Based on exercises with a knock-on effect

Auto-enrollment reinforces skills

20+ modules covering all security domains

Simulated phishing attacks

3 types of phishing attacks of various difficulty, all based on real-life cases

Teachable moments appear every time employees open phishing emails

Customizable templates

Auto-assignment in training modules for those who failed the simulated attack

Knowledge assessment

Includes predefined or random assessments, customer-defined questions, and customizable length

Covers various security domains

Vast questions library and randomization exclude cheating

Reporting & analytics

Provides statistics for the organization as a whole or by department, location, position, as well as on individual level

Monitors employees' level of skills and its dynamics

Supports data export to a number of formats or to customer's LMS

KASPERSKY

Demo: https://www.kaspersky.com/demo-sa

EMPLOYEE SKILLS TRAINING PLATFORM FOR GLOBAL ENTERPRISE

For all employees

العَرَبِية
čeština
Deutsch
English(UK)
English(US)
español
Español
français
français

עִבְרִית
Magyar
Íslenska
italiano
日本語
한국어
Nederlands
Norsk
polski

português
русский
Slovák
svenska
ภาษาไทย
Türkçe
tiếng Việt
简体中文
繁體中文

Employee Skills Training Platform is available in 27 languages, and this count is growing.

SECURITY DOMAINS COVERED (LIST OF INTERACTIVE MODULES)

Data Protection and Destruction
Use portable storage safety and properly discard sensitive data

Email Security
Learn to identify phishing emails, dangerous attachments, and other email scams

Mobile App Security
Learn how to judge the safety of mobile apps

Mobile Device Security
Use important physical and technical safeguards to protect your devices and your data

PII
Protect confidential information about yourself, your employer and your customers

Passwords
Learn how to create and manage strong passwords

Physical Security
Learn how to protect people and property

Protected Health Information (PHI)
Learn why and how you should safe-guard Protected Health Information

Protecting Against Ransomware
Learn to recognize and prevent ransomware attacks

PCI DSS
Recognize warning signs and improve security of credit card data

Safe Social Networks
Learn how to use social networks safely and responsibly

Safer Web Browsing
Stay safe on the Internet by avoiding risky behavior and common traps

Security Essentials
Recognize security issues commonly encountered in daily job

Security Essentials – Executives
Recognize and avoid threats met by senior managers at work and at home

Security Beyond the Office
Avoid common security mistakes while working at home or on the road

Social Engineering
Recognize and avoid social engineering scams

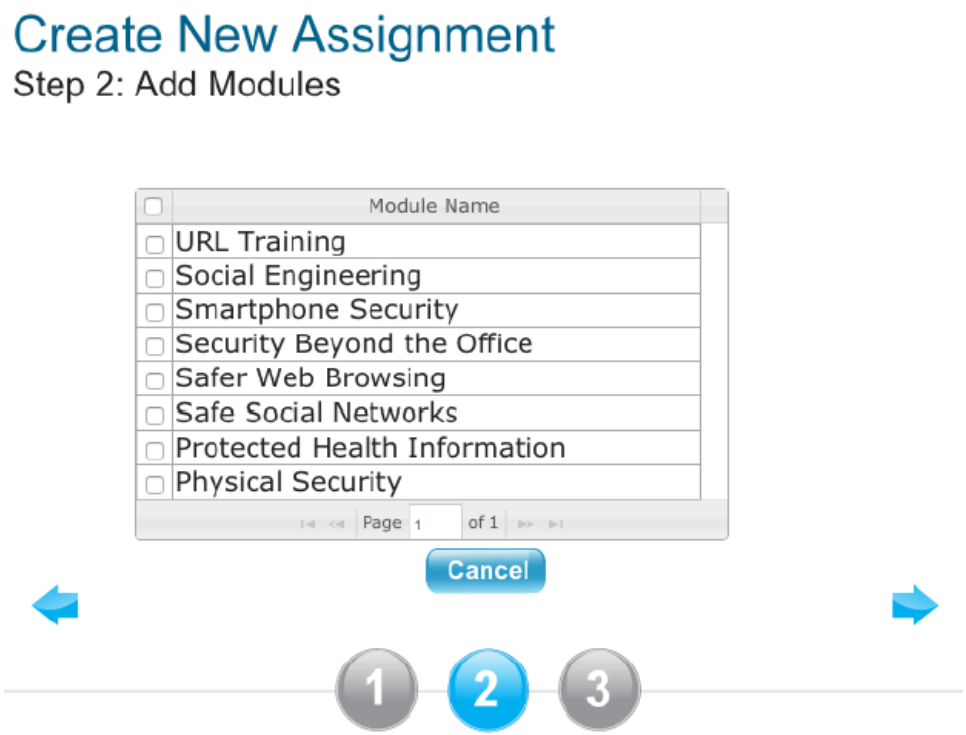
URL Training
Learn how to spot fraudulent URLs

USB Device Safety
Protect yourself, data, and systems when using USB devices

Anti-Phishing Phil
Learn how to spot phishing attacks by identifying fraudulent URLs

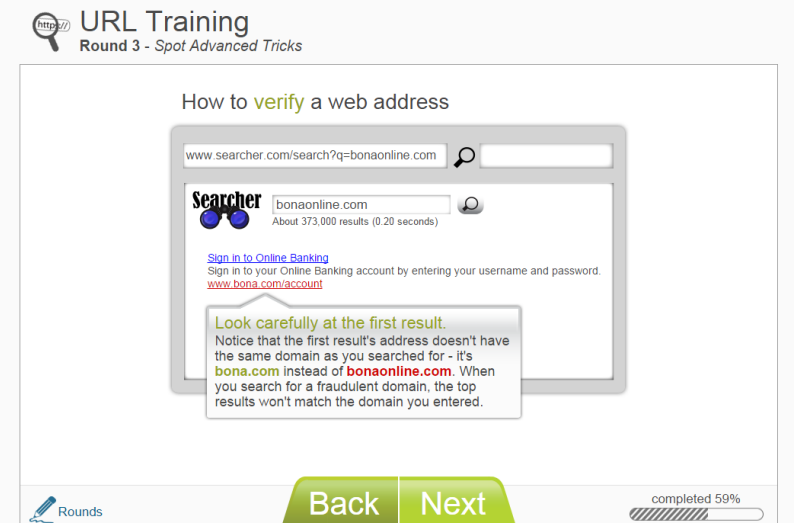
Anti-Phishing Phyllis
Learn how to recognize phishing emails by identifying red flags

FLEXIBLE ONLINE PLATFORM: ASSIGNING TASKS TO EMPLOYEES



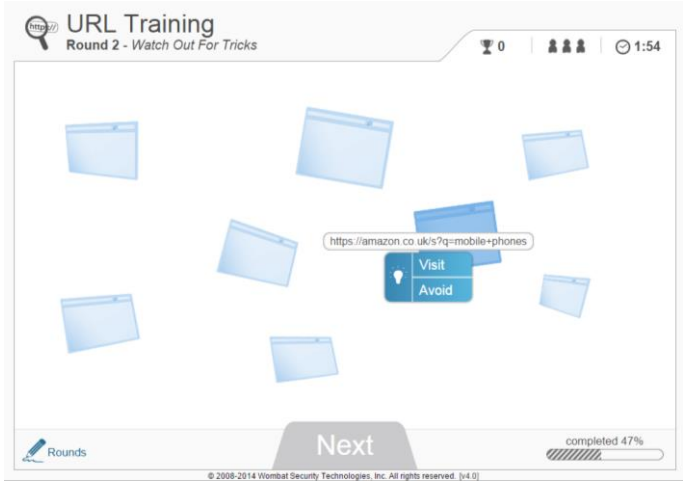
On-site training manager can assign specific training modules to employees, based on their profile, department, results of previous assessments or time passed since other training.

SHORT MODULES TO ENSURE SMOOTH INTEGRATION INTO WORKING PROCESS



In short ~15 minutes sessions

Every training module integrates teaching with exercises and learning-by-doing



LEARNING PRINCIPLES

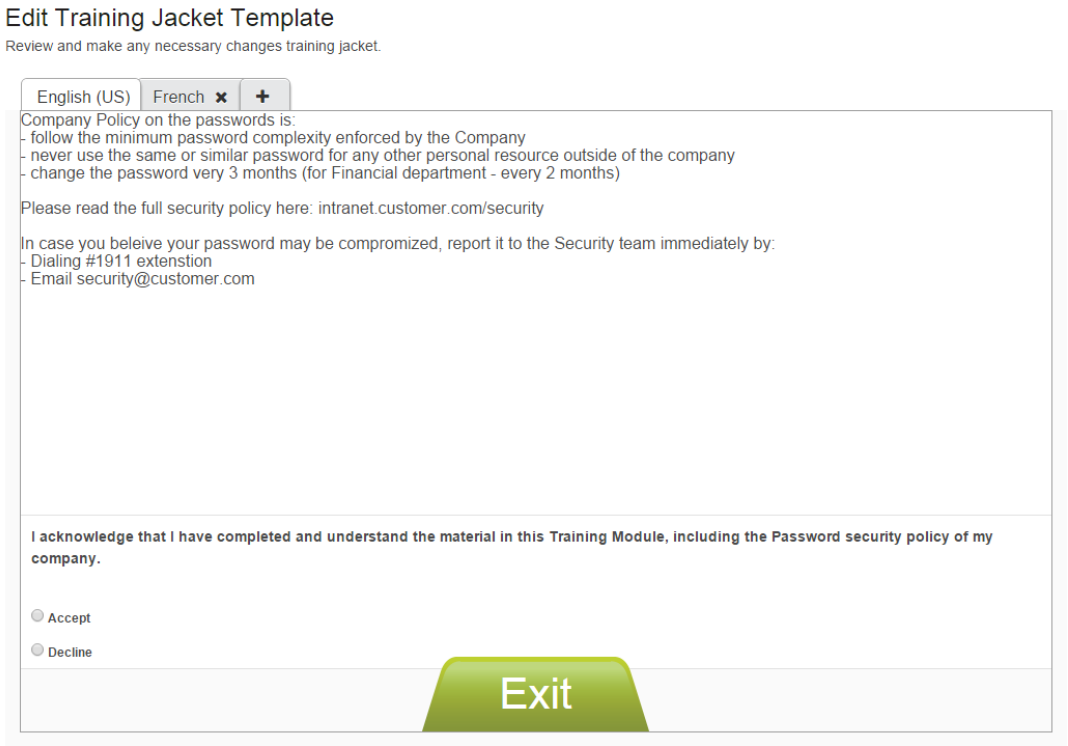
Combining explanations, tests and “do-it-yourself” with hints and feedback…

… to ensure people learn effectively with exercises and learning-by-doing

BUILDING SAFE BEHAVIOR STEP BY STEP

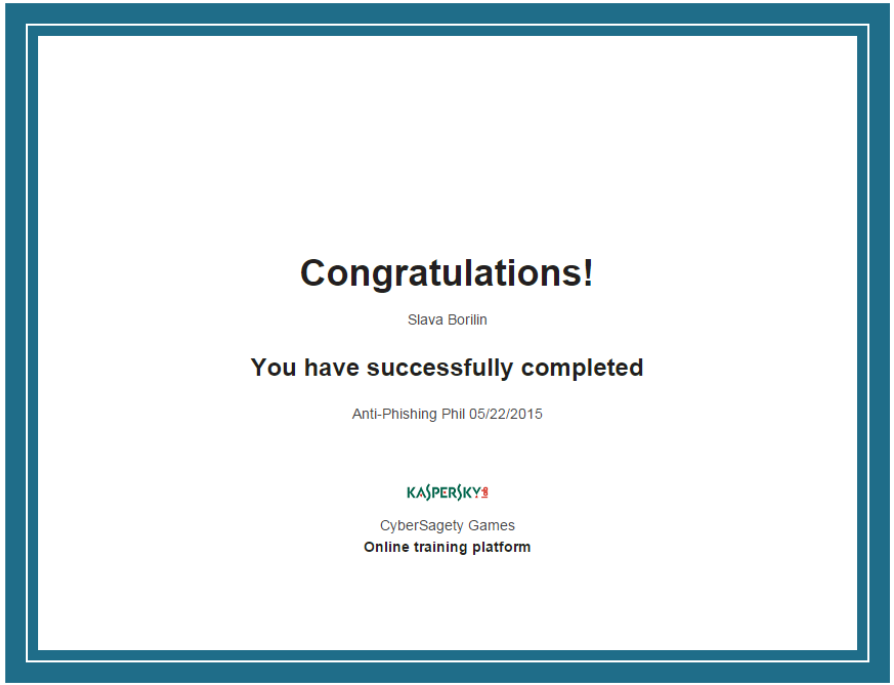
Training module guides students through the topic from basics to advanced knowledge

SECURITY POLICY SIGN-OFF



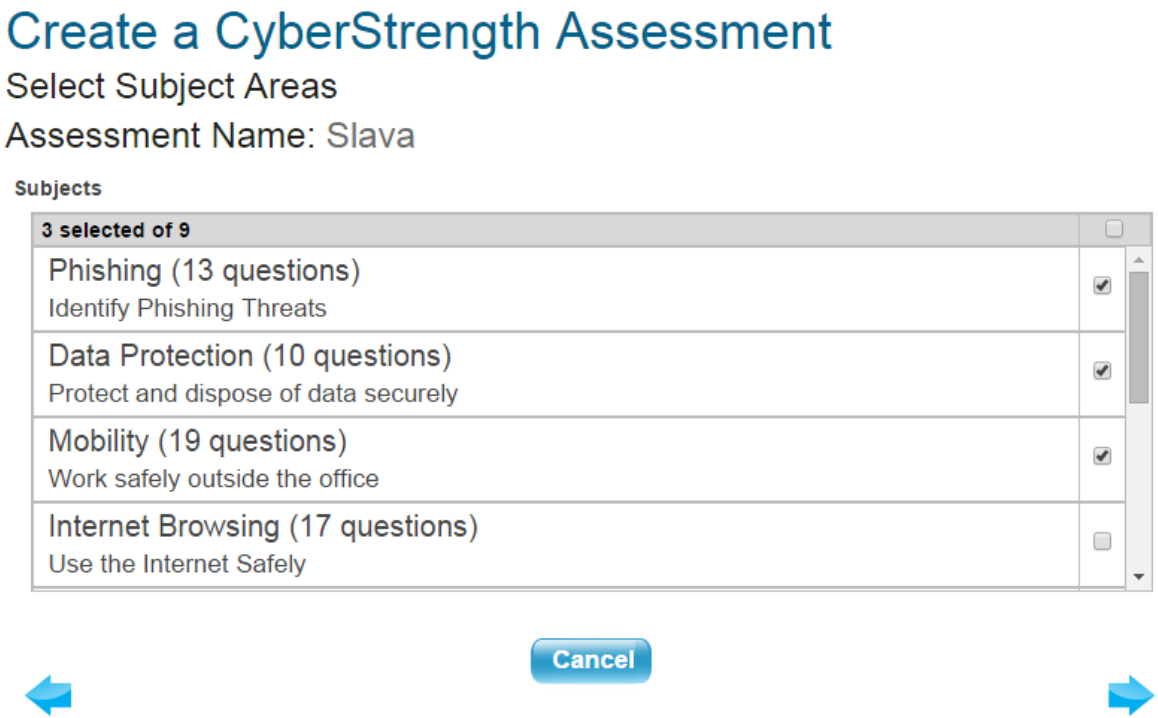
On-site training manager can add security policy details, links, IT Security team contacts to the end of training modules.

CERTIFICATES TO AWARD EFFORTS



User can get customer certificate after the training is completed

CERTIFICATES TO AWARD EFFORTS



Define length and domains to assess employees and organization's cybersafety as a whole

INTERACTIVE QUESTIONS TO CHECK LEVEL OF COMPETENCE

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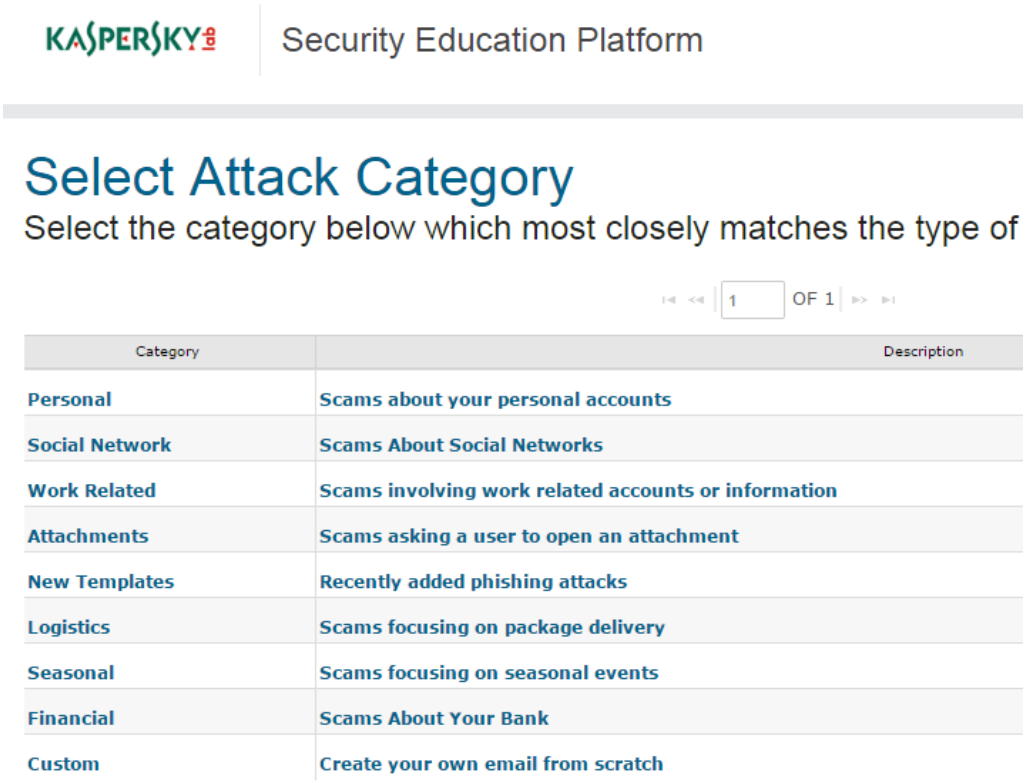
SIMULATED PHISHING ATTACKS: READY-TO-GO TEMPLATES



SIMULATED PHISHING ATTACKS: RELEVANCE AND VARIETY

Based on the real-life phishing
Various difficulty

Select Attack : Work Related

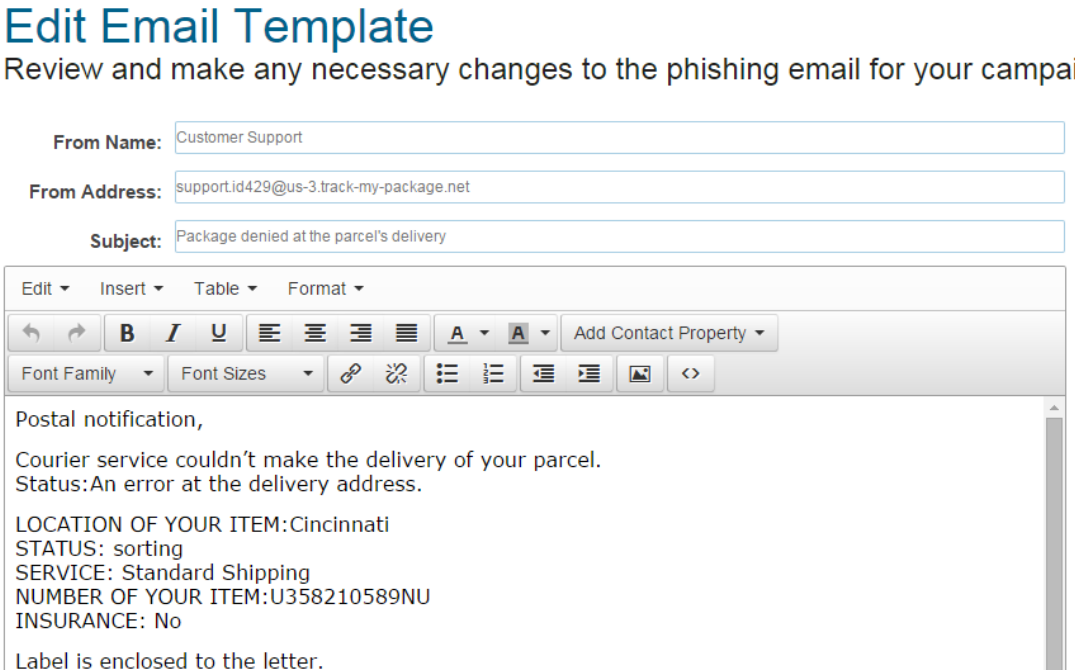
Select a phishing attack from the list below:

Language: French

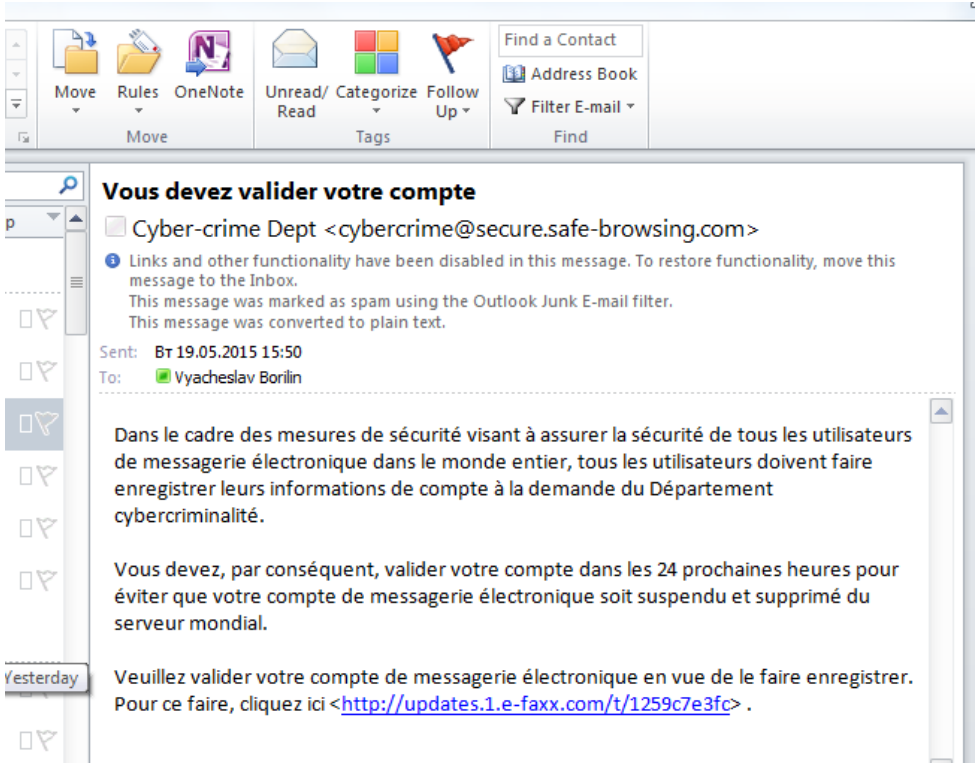
1 OF 1

Name	Description	Failure Rate
Corporate e-Faxx message	The user receives a 5 page e-Faxx message containing a PDF link.	25.53 %
Email Improvements	Tells the user that there is a more secure email system and they must click to not lose access.	7.88 %
Email Password Change	Warns the user that their password is about to expire and if they don't change it they will lose access to email.	20.93 %
Email Quota Alert	Warns users their email has run out of space and they may not receive email unless they click a link.	19.24 %
NetworkMeet account suspended	Claims that the user's NetworkMeet account is disabled, they must click to reactivate.	8.94 %
Voicemail Alert	Tries to get the user to click on a link by looking like an automated voicemail alert.	30.03 %

SIMULATED PHISHING ATTACKS: EASILY CUSTOMIZABLE BY YOU

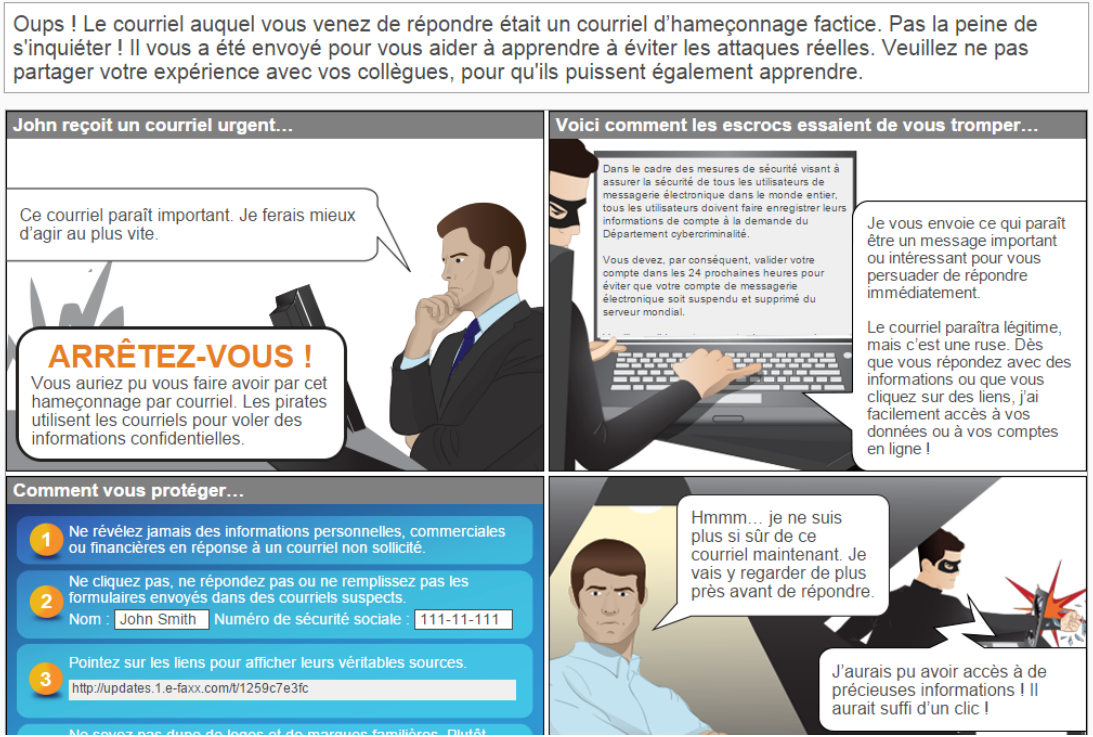


SIMULATED PHISHING ATTACKS: EMPLOYEE RECEIVES PHISHING AND CLICKS…



Learning experience obtained by shocking (while actually safe) aftermaths of clicking to artificial phishing email

SIMULATED PHISHING ATTACKS: EMPLOYEE RECEIVES PHISHING AND CLICKS…



- Landing page = Teachable moment
- Auto-assignment of training (employee is redirected to the relevant training module after he/she reacted to the simulated attack)
- Statistics

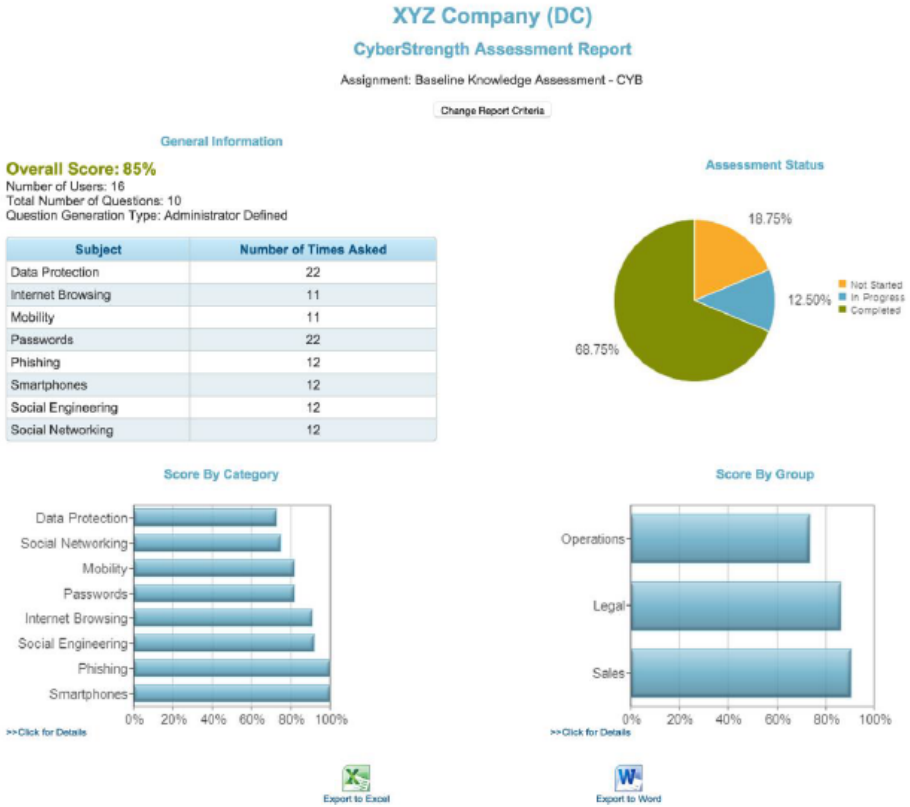
ONLINE TRAINING PLATFORM: ANALYTICS AND REPORTS

Assignment Details
Most Missed Report
Module Performance
Module Completion Summary
Policy Acknowledgement
User Report Cards
User Record Export
CyberStrength Risk

For Simulated phishing attacks:

Archived Campaigns
Campaigns Report
Contact Groups
Device Type
Repeat Offenders
Twelve Month Trend

ONLINE TRAINING PLATFORM: ANALYTICS AND REPORTS



Know security skills strength in particular domains from summary down to individual level

DELIVERY AND SET-UP

KASPERSKY LAB WILL PROVIDE

- User Account for the Online Platform
- Training for Administrators
- Technical support

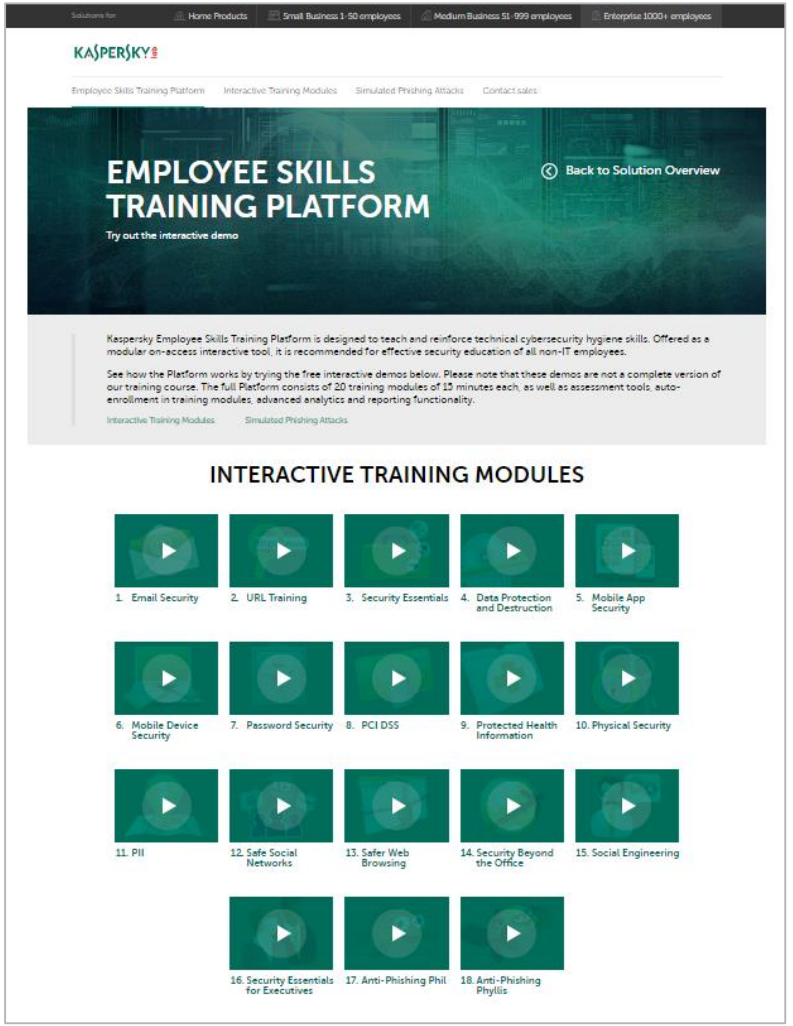
CUSTOMER IS RESPONSIBLE FOR

- Loading the employee emails into the platform
- Creating:
  - Simulated attacks
  - Assessments
  - Training Programs
- Groups assignments
- Analyzing the results

TRY OUT THE INTERACTIVE DEMO AND ASK US FOR DETAILS!

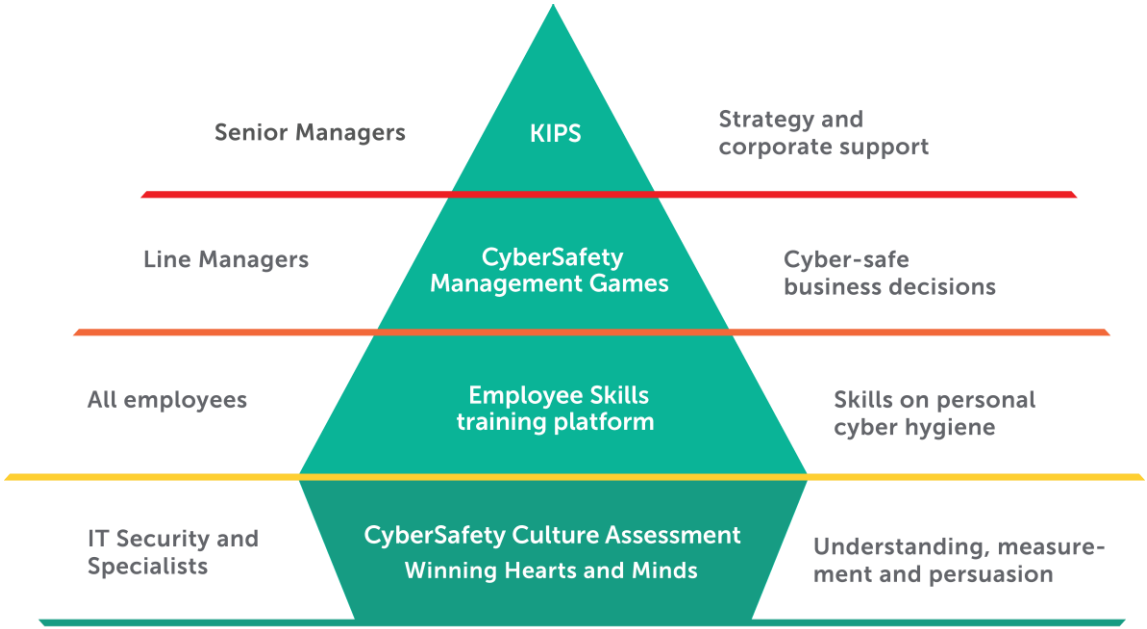
www.kaspersky.com /demo-sa – free interactive demo of training modules and simulated phishing attacks

Contact your local Kaspersky Lab office or our partners for more information (including administrative features' demo, pricing, etc.)



ALL KASPERSKY SECURITY AWARENESS TRAINING PRODUCTS

- 93% likelihood to apply knowledge
- 90% decrease in the number of incidents
- 50-60% reduction* of the cyber risk monetary volume
- 30x ROI
- Measurable security awareness program results



* Aberdeen Group. Research as of 2014

Technical training programs for IT Security professionals are also available.


WE PROTECT WHAT MATTERS MOST
KASPERSKY lab
www.kaspersky.com/awareness