

# ▶ KASPERSKY ENDPOINT SECURITY FOR BUSINESS

## Endpoint Controls

### OPTIMISED PROTECTION, CONTROL AND PERFORMANCE FOR YOUR IT ENVIRONMENT

Keeping your organization secure, compliant and efficient requires full visibility and control of the endpoint. Kaspersky's powerful granular endpoint control tools, fused with our best-of-breed anti-malware technology, empower your IT teams to secure and control every endpoint, backed by Kaspersky's unequalled Dynamic Whitelisting technology and advanced threat intelligence.

Do you always know exactly what applications are being run by which users? Do you know what portable devices are being plugged into your corporate infrastructure or what websites are really being accessed over your network? Kaspersky Labs' control tools provide full visibility and control of the security at every endpoint in your organization.

### PROTECTING AND SECURING

- **Reducing your attack surface and promoting user productivity** by specifying which groups of endpoints, or even which individual machines, can run which applications.
- **Recognizing and blocking unsafe applications** by utilizing Kaspersky Lab's default blacklist.
- **Simplifying the implementation of a default deny scenario**, supported by Kaspersky's unique **Dynamic Whitelist database**.
- **Blocking malicious or infected websites** containing malware designed to infiltrate your network or steal data.
- **Reducing the risk of data loss** by restricting the number of routes through which critical business data can travel beyond your defensive perimeter.

### OPTIMIZING AND STREAMLINING

- **Keeping licensing costs down** by restricting the use of applications to the endpoints where they're genuinely needed.
- **Limiting the activities of applications** to only those tasks necessary to get the job done.
- **Keeping employees safe, productive and focused on the work-related activities** by regulating user access to time-wasting applications and inappropriate websites.
- **Reducing costs by keeping endpoint configuration stable**, requiring less maintenance and troubleshooting, and cutting downtime.
- **Streamlining IT administration efficiency** through unified policy creation and deployment from a single central console, Kaspersky Security Center.

**You can be confident that your organization is protected, now and in the future, by endpoint controls designed by globally respected security experts, backed by the world's most powerful threat intelligence ecosystem.**

# The Controls

## APPLICATION CONTROLS

**Kaspersky's Application Control with Dynamic Whitelist technology strengthens the organization's security stance by enabling IT administrators to set policies that allow, block or regulate application (or application category) use.**

This technology facilitates configuration and deployment of a **default deny policy**, where all applications are blocked by default. Kaspersky Lab simplifies the administrator's work by grouping hundreds of millions of applications into categories.

**Application Privilege Control** helps enforce application control policies, continuously watching over applications in action, and monitoring for unusual or suspicious behavior. The activities of any application can then be restricted – controlling whether it can write to registries, what user data it can control and modify, and much more.

Finally, Kaspersky Lab operates a dedicated **Whitelist database** consisting of programs that are constantly scrutinized to ensure they are legitimate and safe. We are proud to have our own Whitelisting Lab, and to be the first company to receive Certified Whitelisting Service status from [av-test.org](http://av-test.org).

## WEB CONTROLS

**There are multitudes of websites that contain material inappropriate to the workplace. For these and other reasons, it's important to control Internet access at the endpoint.**

Kaspersky maintains a constantly updated directory of websites grouped into categories (gambling, adult, research, etc). Browsing policies can be created around these categories, adding customized rules, or lists of appropriate and inappropriate sites created. Malicious or infected sites are flagged up, or can be automatically denied.

Policies can be set to allow browsing during certain times of day; for example, outside office hours or during breaks, and because technology is enabled directly at the endpoint, policies are enforced when the user is working the corporate network.

## DEVICE CONTROLS

**Disabling a USB port doesn't always solve removable device problems. Often, a more granular level of control is required to enable user productivity and security. For example, if a user must plug in a USB VPN token to access the network — but shouldn't be plugging in removable storage devices — a disable USB port policy won't work.**

Kaspersky empowers the IT department to set policy and to control any connected device on any connection bus (not just USB) at any time. You can regulate which devices can connect and read or write, when this is allowed and which peripherals are permitted. For extreme security, these controls can even be applied to the specific serial number of a single device.

# Integration

Because Kaspersky Endpoint Security for Windows integrates with your existing Active Directory structure, policies can be applied globally across the organization quickly and easily. All controls are managed from one central, intuitive console, Kaspersky Security Center. This results in more streamlined, productive administrative processes, putting less strain on IT divisional resources and training budgets.

## How to buy

Kaspersky **Control Tools** are not sold separately, but are enabled in these tiers of **Kaspersky Endpoint Security for Business**:

- Endpoint Security, Select
- Endpoint Security, Advanced
- Kaspersky Total Security for Business

TO LEARN MORE VISIT: [WWW.KASPERSKY.COM](http://WWW.KASPERSKY.COM)

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