KASPERSKY® WHITELISTING

Use Kaspersky Lab's unparalleled experience and high-tech solutions to protect your business and enable it to run more effectively

Kaspersky Whitelisting is a technology designed to provide third-party solutions and services with systematic knowledge of legitimate software. Besides, Whitelisting technology enables our technology partners' solutions to adopt the Whitelist Security Approach, allowing them to boost anti-virus performance and protect the users from targeted attacks.

Thanks to its versatility, Kaspersky Whitelisting is perfect for use in the following scenarios:

- Build Application Control System
- Implement both Default Allow and Default Deny Scenarios
- Create Additional Filtering Level
- Gather Security Intelligence
- Perform Software Categorization

A dedicated Dynamic Whitelist database has been created as part of the Whitelist Security Approach. It lists the programs that have already been checked and are guaranteed to be legitimate and safe.

Kaspersky Whitelist database includes:

- Reputations of application files
- Advanced categorization of legitimate software
- Covers up to 96% of consumer software and 94% of corporate software
- All-around information about the application files gathered by Kaspersky Security Network: Verdict, Software Category, Product name, Application signature, File popularity, etc…

Unsurpassed quality of the White-list database is proved by several tests made by independent testing labs of worldwide renown.

❶ Best in class coverage of world software according to independent tests

(Tested by Westcoast Labs[1])

❷ Industry's first approved Whitelist service

(by AV-Test[2])

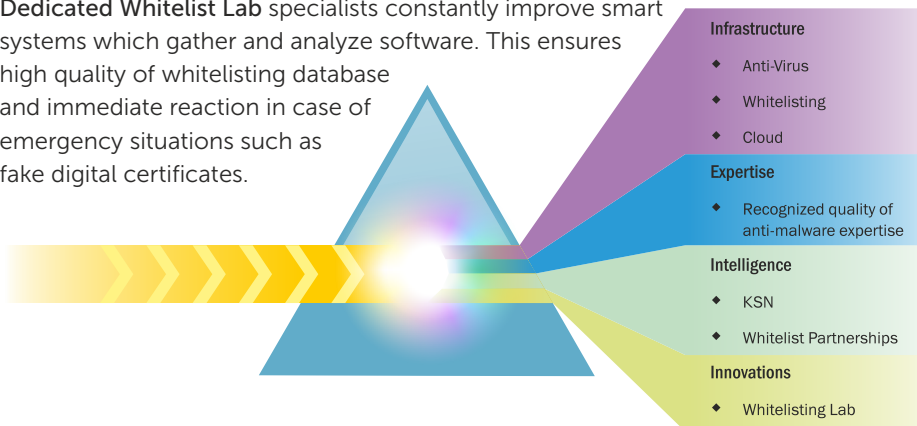❸ Best marks in Application Control comparison

(by Dennis Labs[3])

Dynamic Whitelisting

To keep the database up to date, the contents of whitelists are checked on a regular basis. To make sure it stays this way, Kaspersky Lab introduced the Dynamic Whitelisting. The Dynamic Whitelist provides immediate reaction to any updates in software world while ensuring unsurpassed quality, completeness and database update speed.

Dynamic Whitelisting is based on:

- **Partner Whitelist program** ensuring minimal false positives thanks to the partnership with more than 300 global software vendors. It allows receiving information about software immediately after, or even before, the public release of a product.

- **Intelligence.** Tens of millions of users worldwide participate in the Kaspersky Security Network, a globally-distributed malware detection and reporting system. This enables real time tracking of new software which is released daily in different countries

- **Dedicated Whitelist Lab** specialists constantly improve smart systems which gather and analyze software. This ensures high quality of whitelisting database and immediate reaction in case of emergency situations such as fake digital certificates.

Infrastructure
- Anti-Virus
- Whitelisting
- Cloud

Expertise
- Recognized quality of anti-malware expertise

Intelligence
- KSN
- Whitelist Partnerships

Innovations
- Whitelisting Lab

About Kaspersky Lab

Kaspersky Lab is one of the world's fastest-growing cybersecurity companies and the largest that is privately-owned. The company is ranked among the world's top four vendors of security solutions for endpoint users (IDC, 2014). Since 1997 Kaspersky Lab has been an innovator in cybersecurity and provides effective digital security solutions and threat intelligence for large enterprises, SMBs and consumers. Kaspersky Lab is an international company, operating in almost 200 countries and territories across the globe, providing protection for over 400 million users worldwide.

Learn more at www.kaspersky.com.

1 http://goo.gl/129qj7
2 http://goo.gl/raq9bQ
3 http://goo.gl/x2oOY0

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