

The background of the slide is a close-up, macro photograph of a metallic surface. The surface has a fine, granular texture and is covered with embossed numbers, likely from a PIN pad or a security device. The numbers are dark and stand out against the lighter, metallic background. The lighting creates a bokeh effect, with bright, out-of-focus spots of light scattered across the scene.

ONLINE BANKING: PROTECTION NEEDED

INTRODUCING KASPERSKY FRAUD PREVENTION PLATFORM

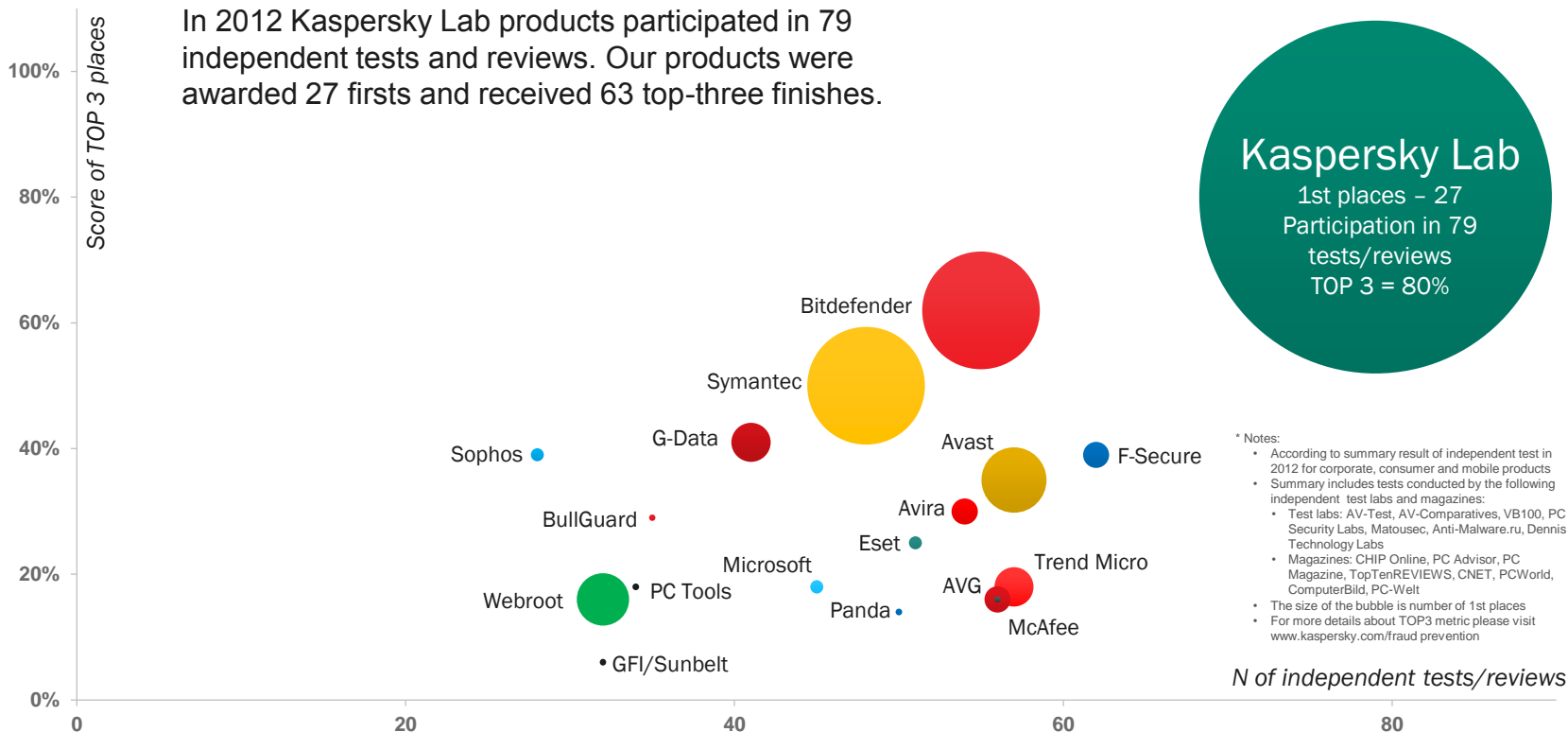
SOME VENDORS JUST PLAY IN THE SECURITY SPACE — WE DEFINE IT



- Kaspersky is a robust security leader with almost **16 years of experience** in the security space
- We have a **global threat intelligence** made up of **300 mln protected users** worldwide
- Kaspersky's main asset is **Global Security Intelligence** and a **unique set of protection technologies**
- **Innovation-focused R&D** that delivers focused **Technical Excellence**
- We're not just technology focused — we're **security focused**

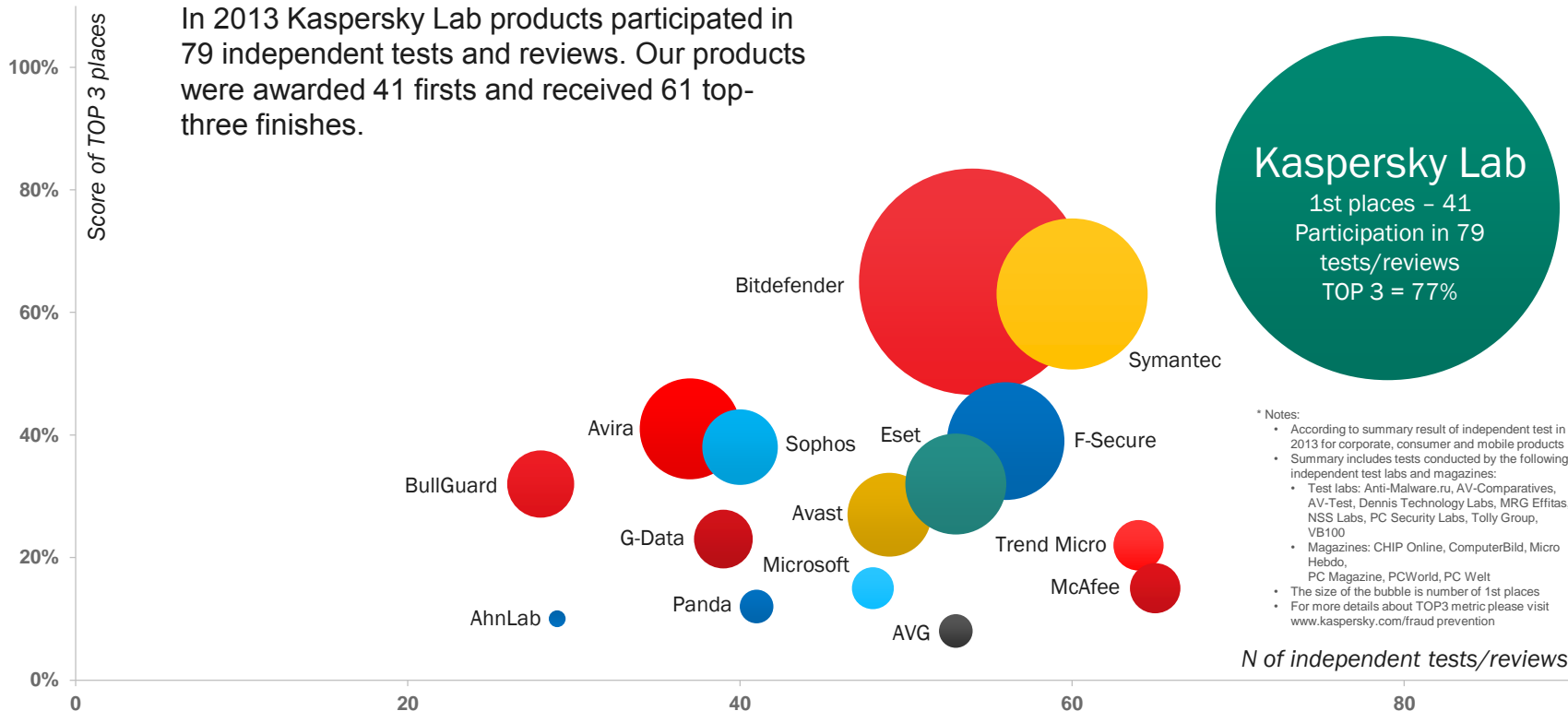
KASPERSKY TECHNOLOGY LEADERSHIP 2012*

In 2012 Kaspersky Lab products participated in 79 independent tests and reviews. Our products were awarded 27 firsts and received 63 top-three finishes.



KASPERSKY TECHNOLOGY LEADERSHIP 2013*

In 2013 Kaspersky Lab products participated in 79 independent tests and reviews. Our products were awarded 41 firsts and received 61 top-three finishes.



- * Notes:
- According to summary result of independent test in 2013 for corporate, consumer and mobile products
 - Summary includes tests conducted by the following independent test labs and magazines:
 - Test labs: Anti-Malware.ru, AV-Comparatives, AV-Test, Dennis Technology Labs, MRG Effitas, NSS Labs, PC Security Labs, Tolly Group, VB100
 - Magazines: CHIP Online, ComputerBild, Micro Hebdo, PC Magazine, PCWorld, PC Welt
 - The size of the bubble is number of 1st places
 - For more details about TOP3 metric please visit www.kaspersky.com/fraudprevention

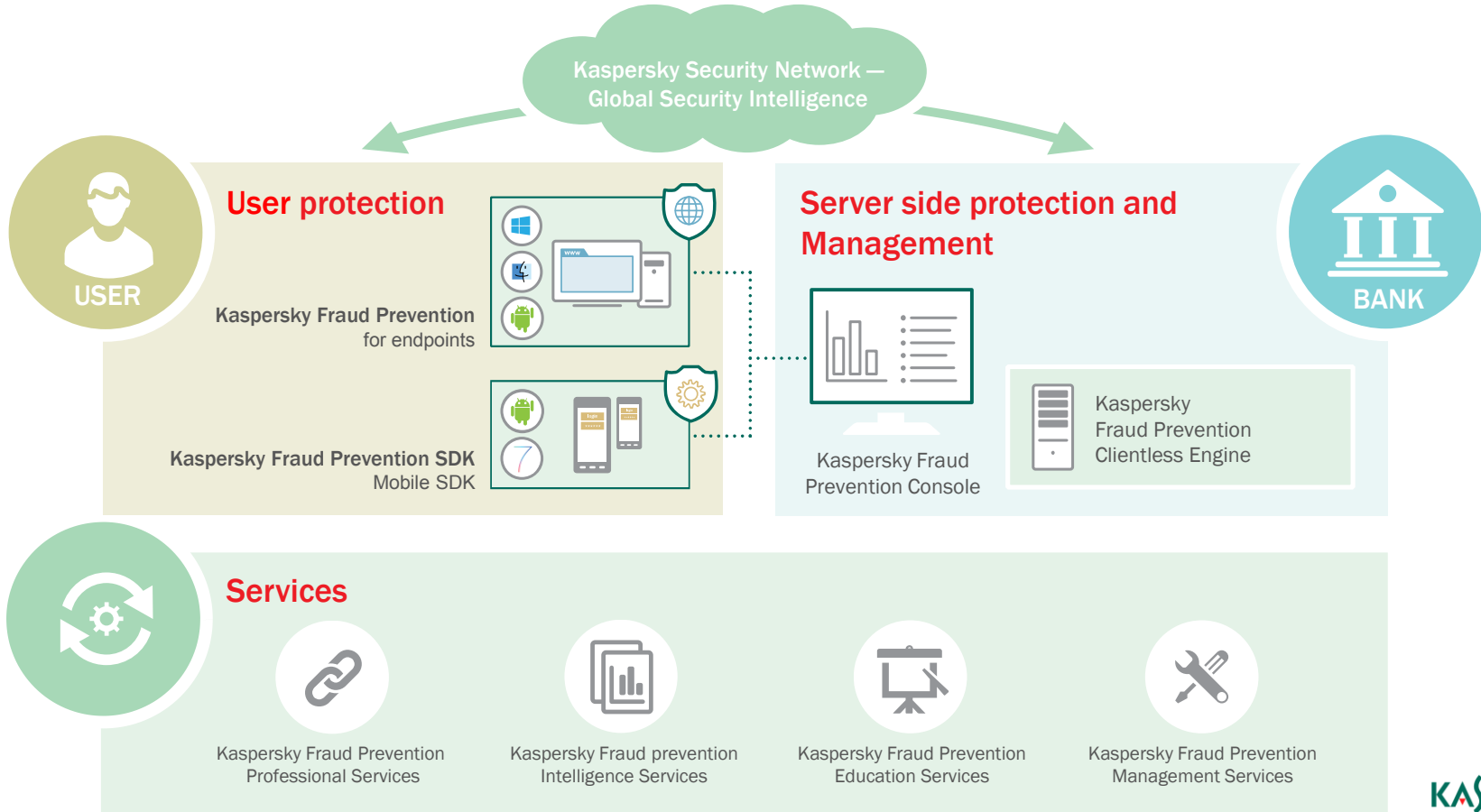
N of independent tests/reviews

BEST ONLINE BANKING PROTECTION. NOW. AV-TEST INNOVATION AWARD 2013

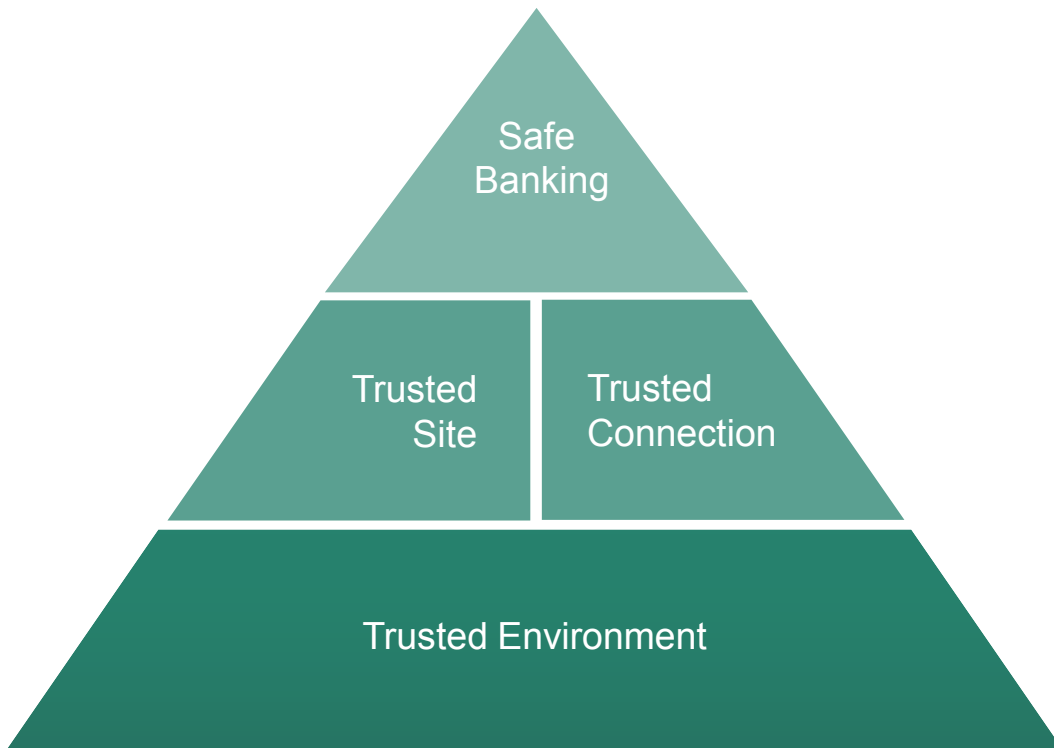


“ The security products produced by the company Kaspersky Lab have been standing out due to rapid and continuous improvements in their level of protection for many years. Kaspersky Lab was therefore recently presented with the AV-TEST INNOVATION AWARD 2013 in the category of Secure Online Transactions in recognition of its pioneering role in the pursuit of and battle against online criminals. ”

KASPERSKY FRAUD PREVENTION PLATFORM



FRAUD PREVENTION ENDPOINT TECHNOLOGY: BUILT TO SECURE ONLINE FINANCIAL OPERATIONS



ALL PLATFORMS COVERED

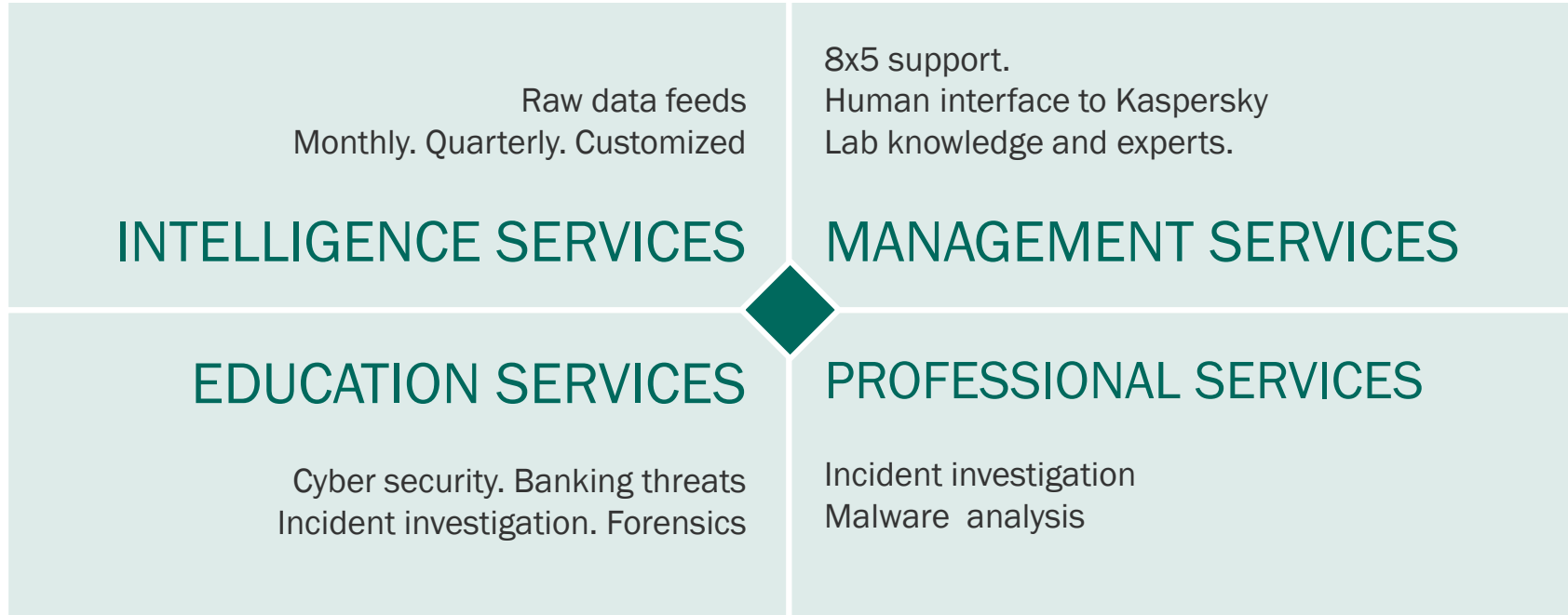


MANAGEMENT AND PROTECTION: CLIENTLESS ENGINE



- Kaspersky's Clientless Engine will provide fraud protection to your customers who access your banking services, without any impact to their customer experience
- Kaspersky's Management Console provides you with a comprehensive view on online fraud and fraud prevention efficiency

KASPERSKY LAB FRAUD PREVENTION SERVICES PORTFOLIO



PROTECT YOUR USERS AND REDUCE LOSSES



Kaspersky Fraud Prevention will help you to:

- Preserve your bank's business reputation
- Prevent costly security incidents – and save you money
- Support you in meeting your compliance and regulatory objectives
- Boost customer satisfaction & loyalty – giving you a competitive edge

Flexible solutions, quickly customized to your needs

LET'S TALK?

KFP_HQ@kaspersky.com

www.kaspersky.com/fraudprevention

