



KASPERSKY LAB  
TECHNOLOGY LEADERSHIP

# OUR CORE BELIEF: WE ARE HERE TO SAVE THE WORLD



*We believe that everyone – from home computer users and small companies, to large corporations and governments – has the right to be free from cyber-security fears. We have therefore made it our mission to provide the world’s most effective, responsive and efficient protection against cyber-threats: those from malware, spam, hackers, DDoS attacks, sophisticated cyber-espionage tools, and cyber-weapons that target countries’ critical infrastructure with potentially catastrophic consequences. We’re here to protect our users from them all.*

Eugene Kaspersky  
Chairman, CEO and Co-founder  
Kaspersky Lab

**300** million users worldwide are protected by our technologies

**200** countries and territories across the globe in which we operate

# OUR RESPONSE IS LEADERSHIP IN SECURITY TECHNOLOGIES



*We are always ready to fight cybercrime regardless its origin, target or sophistication. The effectiveness of our solutions is possible thanks to fusion of our technologies development capabilities with threat and market research. Technology leadership has been our key differentiator since 1994, when the virtually unknown AVP software won a contest conducted by Hamburg University's test lab by demonstrating a higher virus detection rate than the most popular antivirus programs at the time. Kaspersky Lab consistently brings to market innovative technologies protecting customers from 315,000 new threats emerging each day and providing them with impressive usability and performance as well.*

Nikolay Grebennikov  
Chief Technology Officer  
Kaspersky Lab

**964** Research and Development experts work at Kaspersky Lab

**38%** is growth in Kaspersky Lab's technology patents from 2012 to 2013

# LONG-TERM INVESTMENT IN R&D IS CORE OF OUR BUSINESS

- ▶ We invest heavily in R&D to support the innovative ideas we believe in – about 1/3 of the company's employees are R&D specialists who develop our technologies.
- ▶ We are recognized leaders in researching the most advanced and complicated malware threats. This gives us a short and long term vision of what technologies are needed for protection.
- ▶ Kaspersky Lab is an independent company, so our R&D resources are quick and flexible. They are always focused on the in-house development and organic creation of our most demanded and effective technologies.

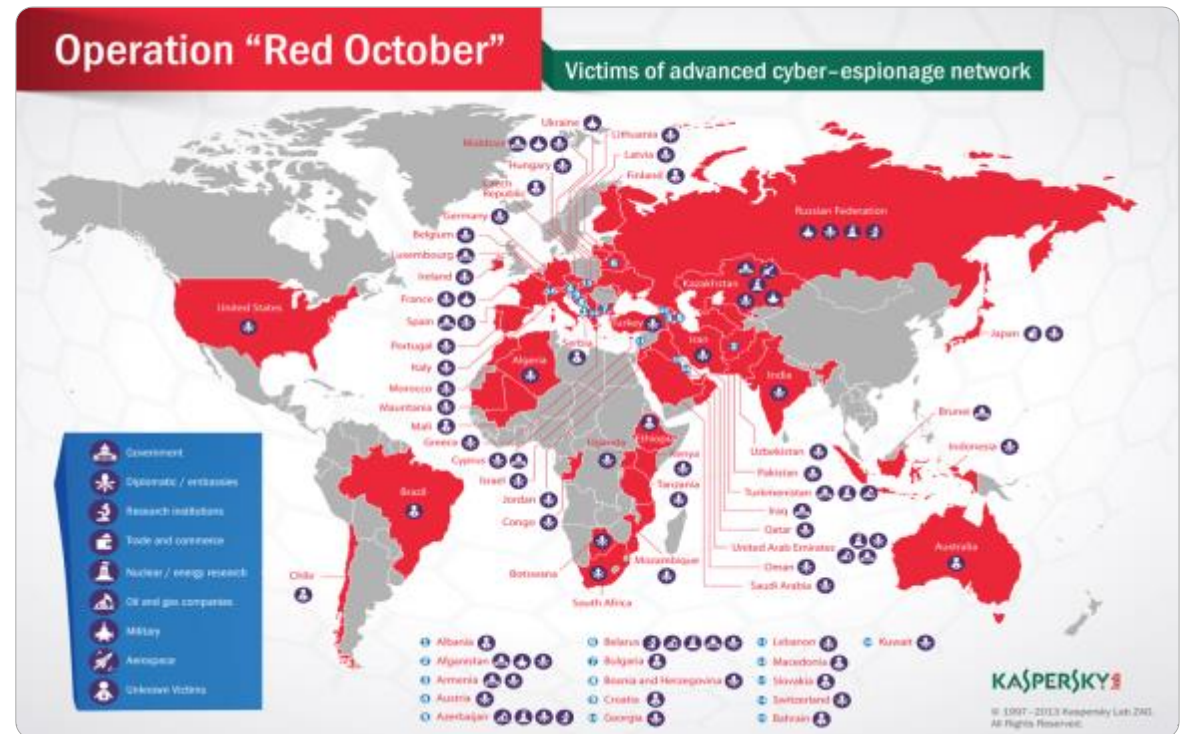
R&D experts  
all around  
the globe



More than 2800 total employees  
globally

# THREAT RESEARCH IS INTEGRAL PART OF OUR STRATEGY

- ▶ The Global Research and Analysis Team (GReAT) is an integral part of the R&D department of Kaspersky Lab and our elite group of recognized cyber security experts works together from their local regions to make a global difference.
- ▶ 35 experts in 13 countries bring their local expertise and threat intelligence to monitor the world threat landscape.
- ▶ Discovering and understanding how new cyber weapons work helps our team develop unique and extremely efficient protection technologies.
- ▶ Thanks to this threat insight, Kaspersky Lab remains one step ahead of the competition in anti-threat intelligence, research and innovation.



# WE SHARE THREAT INTELLIGENCE WITH BROADER PUBLIC...

- ▶ We cooperate with international organizations such as INTERPOL and Europol, as well as national and regional law enforcement agencies worldwide to implement countermeasures that disrupt malware operations or cybercriminal activity.
- ▶ During investigations, we provide technical expertise such as analysis of infection vectors, malicious programs, supported Command & Control infrastructure and exploitation methods.
- ▶ We detect and remediate any malware attack, regardless of its origin or purpose. Our research team has been actively involved in the discovery and disclosure of several malware attacks with links to governments and nation-states.



Eugene Kaspersky at 82nd session of the General Assembly, 2013

# ...AND DISCOVER SOME OF THE MOST SOPHISTICATED THREATS



**DUQU**



## Duqu

## Flame

## Gauss

## Red October

## miniFlame

### Classification

Cyber-espionage malware

Cyber-espionage malware

Cyber-espionage malware

Cyber-espionage campaign

Cyber-espionage malware

### Detection Time

September 2011

May 2012

July 2012

January 2013

October 2012

### Active Since

Since 2010

Since 2007

Aug / Sep 2011

Since 2007

October 2012

### Facts

- Sophisticated Trojan
- Acts as a backdoor into a system
- Facilitates the theft of private information

- More than 600 specific targets
- Can spread to other systems over a local network or via a USB stick
- Records screenshots, audio, keyboard activity and network traffic

- Sophisticated toolkit for cyber espionage
- The vast majority of victims were located in Lebanon
- Modules perform a variety of functions

- One of the first massive espionage campaigns conducted on a global scale
- Among the targets were diplomatic and governmental agencies
- Contained some Russian language text in the code notes, never seen before

- Miniature yet fully-fledged spyware module
- Used for highly targeted attacks against select victims
- Worked as stand-alone malware or as a plug-in for Flame

# ORGANIC TECHNOLOGY DEVELOPMENT IS OUR KEY APPROACH

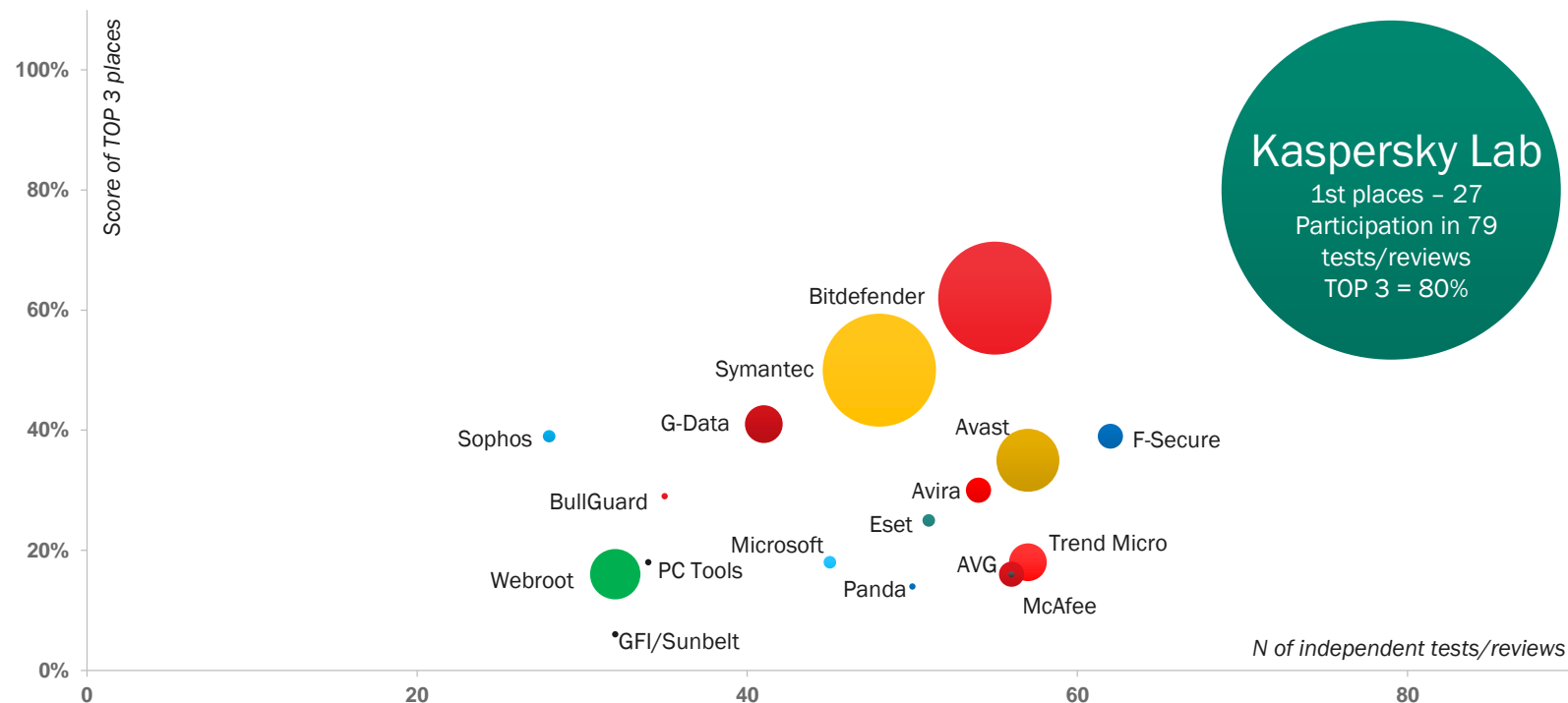
- ▶ Where other vendors have acquired new technologies and products by purchasing other companies, Kaspersky Lab is unique in developing and maintaining all of our solutions in-house.
- ▶ Our products are created from a single code base, meaning our technologies integrate seamlessly with each other.
- ▶ Using a product with the same code base and development process means better overall performance, faster updates, and a unified look-and-feel across all solutions.





# WE HAVE PROVEN RECORD OF ANTI-MALWARE INNOVATIONS

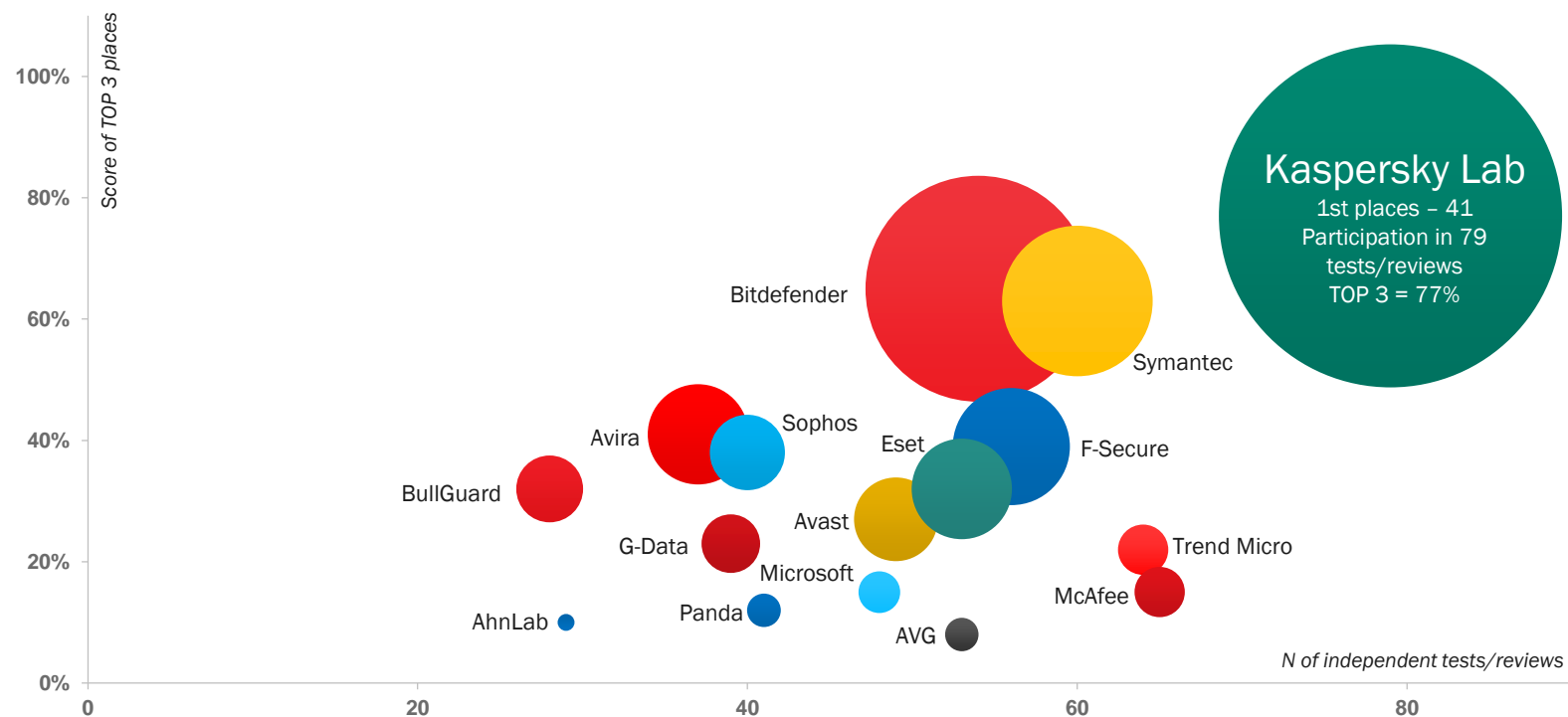
- ▶ In independent tests, Kaspersky Lab products finish in the top 3 positions more often than any other vendors.
- ▶ In 2012, Kaspersky Lab endpoint products participated in 79 independent tests and reviews. Our products won the 1st place 27 times and finished in the Top 3 of all tests 63 times (80%).



The size of the bubble is number of 1st places

# WE HAVE PROVEN RECORD OF ANTI-MALWARE INNOVATIONS

- ▶ In independent tests, Kaspersky Lab products finish in the top 3 positions more often than any other vendors.
- ▶ In 2013, Kaspersky Lab endpoint products participated in 79 independent tests and reviews. Our products won the 1st place 41 times and finished in the Top 3 of all tests 61 times (77%).



# BEST ONLINE BANKING PROTECTION. NOW. AV-TEST INNOVATION AWARD 2013



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The security products produced by the company Kaspersky Lab have been standing out due to rapid and continuous improvements in their level of protection for many years. Kaspersky Lab was therefore recently presented with the AV-TEST INNOVATION AWARD 2013 in the category of Secure Online Transactions in recognition of its pioneering role in the pursuit of and battle against online criminals.

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# OUR PRODUCTS ARE REGULARLY AWARDED

- ▶ Our world-renowned technologies have received a huge number of awards and certification from independent testing laboratories.
- ▶ We are proud of the recognition we earn, which has included some of the most prestigious international awards monthly and annually.



# LEADING VENDORS TRUST OUR TECHNOLOGIES

- ▶ Industry leaders apply Kaspersky Lab technologies to protect their customers.
- ▶ Kaspersky Lab has more than 80 global partner and technology OEM agreements, including technology integration, private labeling/co-branding, pre-installation/bundling and preload agreements.



# ANALYST FIRMS AGREE: KASPERSKY LAB IS A MARKET LEADER



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[www.kaspersky.com](http://www.kaspersky.com)

