

2016

KASPERSKY SECURITY FOR SMALL AND MEDIUM BUSINESS

www.kaspersky.com

KASPERSKY 

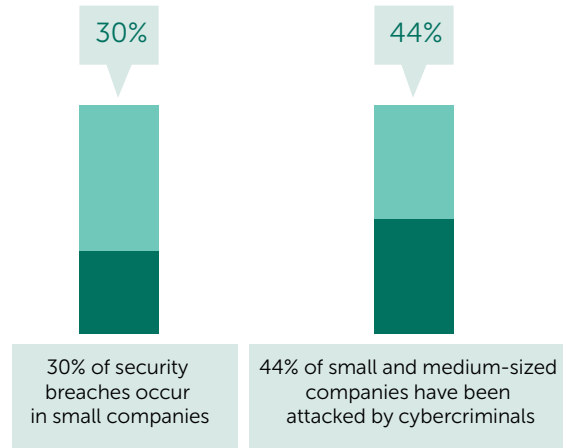
MULTI-LAYERED SECURITY FOR SMALL AND MEDIUM BUSINESS

More than 30 per cent of security breaches occur at companies with 100 or fewer employees.¹ Forty-four per cent of small and medium-sized businesses have been attacked by cybercriminals.²

The next generation of IT security is delivering highly evolved, multi-layered defenses against known, unknown and advanced threats. By addressing threats at all levels of IT infrastructure, multi-layered security reduces the probability of any attack being successful - where one line of defense is breached, there is always another.

Kaspersky Lab's security is founded on multi-layered defences which are themselves based on years of the kind of research that enables us to anticipate what might be coming next. It's not just about keeping pace with threats, but trying to detect and block the unknown. It's about constantly seeking to learn and understand the very nature of the threats we face – and applying those insights to every layer of security we provide, across the IT infrastructure.

We aim for constant improvement that makes our security the most relevant, most tested and most awarded.



¹ Verizon's 2013 Data Breach Investigations Report

² 2013 survey by the National Small Business Association

PORTFOLIO

For small business

Up to 50 seats for companies with no dedicated IT staff or administrator



Kaspersky Small Office Security

World-class protection made easy for very small businesses

For small and medium business

51+ employees

Cloud management



Kaspersky Endpoint Security Cloud

Developed specifically for small and medium-sized businesses, Kaspersky Lab's industry-leading security is managed via the cloud – making management easier than ever, without the need to buy additional hardware.

On premise management



Kaspersky Endpoint Security for Business

Tiered levels of security built on a single integrated platform including application, device and web control tools, encryption, systems management, patch management, mobile security and mobile device management. Scaling all the way to mail, web and collaboration server security, everything in Kaspersky Endpoint Security for Business is managed from a single, central console.

We also recommend Kaspersky Targeted Solutions

Standalone solutions that can be applied to specific areas of IT infrastructure: **Kaspersky Security for Mail Server**, **Kaspersky Security for Virtualization** and others.



KASPERSKY SMALL OFFICE SECURITY

Smaller businesses face many of the same security threats as large enterprises. But they don't have the same resources to deal with them. And with 78 per cent of them getting by without a dedicated IT specialist, they don't need the extra bells and whistles that typically come with security products designed for large companies – but free or consumer-targeted security products can't meet business security needs.

Kaspersky Small Office Security provides maximum security with minimum fuss. Developed specifically to meet the needs of small businesses, it also delivers multiple layers of protection in one simple to use package:

- **Backup and encryption** to help limit reputational damage, lost business or fines in the event of a breach
- **Safe Money** protects financial and online banking transactions
- Kaspersky Lab's **cloud-based monitoring console** means it's easy to monitor and manage from anywhere – by anyone you choose.
- Optional **Internet and email protection** secures against malicious attempts to hijack your data: automatically block exploits hidden in web browsers and identify phishing sites designed to trick users into sharing sensitive data.

No experience needed

Kaspersky Small Office Security is easy to install and manage, anyone can do it – no specialized administrator is needed.

Protect:



Windows-based PCs and laptops



Windows-based file servers



Mac-based workstations and laptops



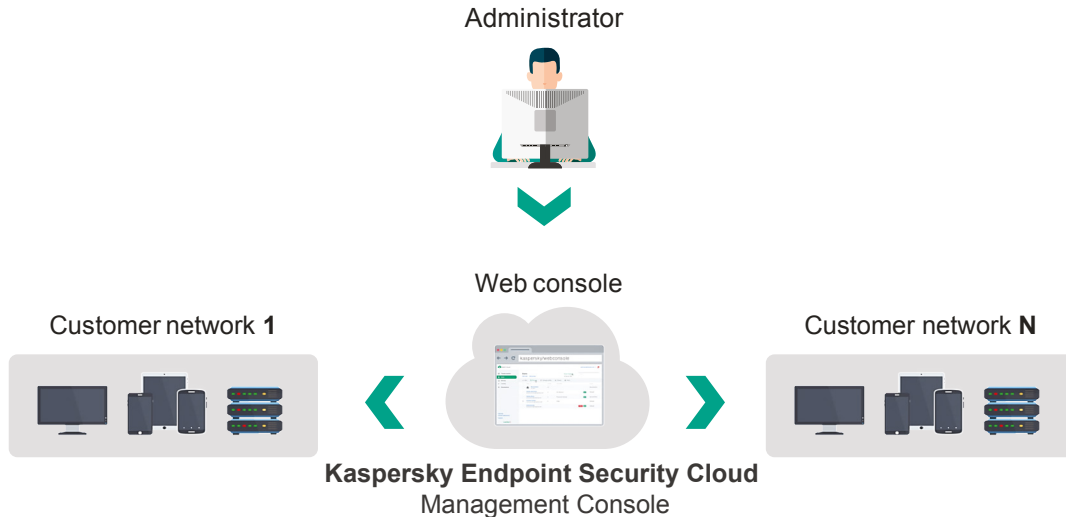
Android-based mobile devices



KASPERSKY ENDPOINT SECURITY CLOUD

As large enterprises continue to invest heavily in IT security, cybercriminals are setting their sights on small and medium-sized businesses – perceived as softer targets, because they often lack the resources to defend against the latest attacks.

Kaspersky Endpoint Security Cloud was developed specifically to address this challenge. For businesses with small IT teams – or ones that prefer to outsource IT security management tasks – it delivers industry-leading protection that’s quick to roll out, easy to run and requires no additional hardware investment.



KASPERSKY ENDPOINT SECURITY CLOUD

Manage security from any chosen device, anywhere.

- Cloud-based console for flexible, simple administration
- Protect Windows desktops and laptops, file servers – plus Android and iOS devices
- Default security policies – developed by our experts – provide immediate protection
- Ready to run console – nothing to download or deploy , no need for additional hardware
- Managed Service Providers: gain easy control and management of customer security, across devices, from a single console

On premise vs Cloud – what’s the difference?

Kaspersky Endpoint Security Cloud is easy to manage. The key difference between on premise and cloud is the location of the centralized management console. While the on premise console delivers deep management capabilities for systems administrators, the Kaspersky Endpoint Security Cloud console requires no special skills to operate it - anyone can do it.

Because all security management functions are accessed via the ready-to-use, cloud-based console, administrators can use almost any online device to set up and adjust all protection features. For businesses that subcontract their IT security management to an external consultant, the cloud-based console is an easy way to provide remote management. And because the console is off-site, there’s no need to buy or maintain any additional hardware.

- No console to install – fast, easy set-up
- Manage from anywhere, via almost any online device
- No specialized IT skills required to manage security using the console



KASPERSKY ENDPOINT SECURITY FOR BUSINESS

Multi-layered protection against known, unknown and advanced threats.

Only 60 per cent of SMBs actively keep their anti-malware software up-to-date.¹ In 2015, more than 40 per cent of breaches were caused by well-known vulnerabilities that were 2-4 years old and had patches available for them. Why make it so easy for cybercriminals?

Designed by the world's leading security experts, Kaspersky Endpoint Security for Business is a scalable, fully integrated, tiered endpoint security platform that can grow with your business. Kaspersky Endpoint Security for Business is multi-layered, next-generation security at its most intelligent.



Kaspersky Endpoint Security for Business SELECT: Secure all your endpoints – desktop, laptop, mobile devices and servers. Control applications, devices and Internet access, all from a single, centralized console.



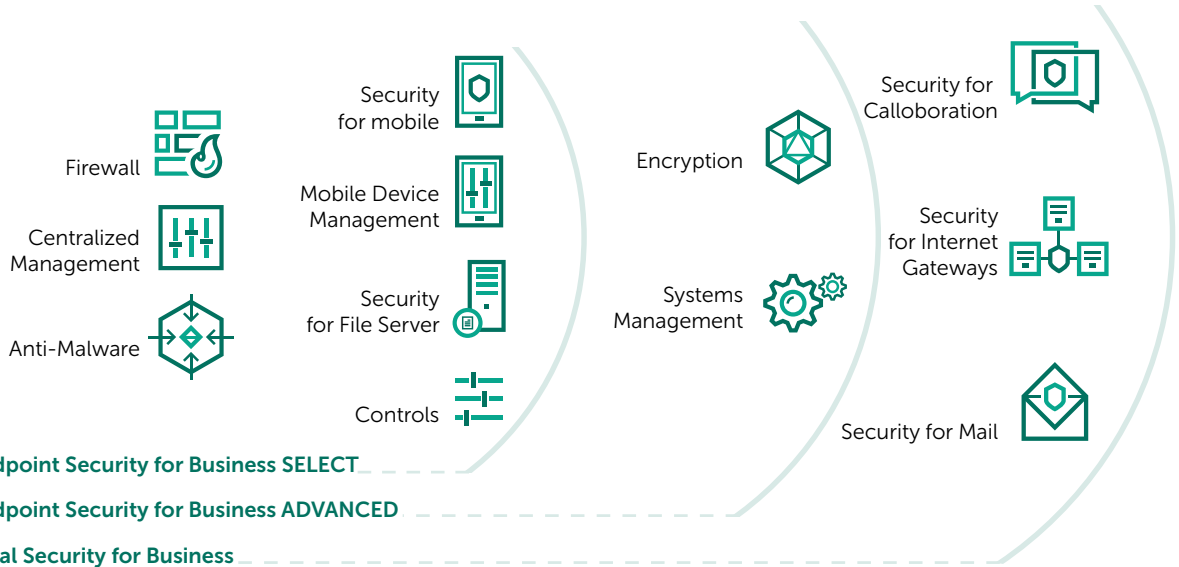
Kaspersky Endpoint Security for Business ADVANCED: Extended systems management functionality combines with vulnerability assessment and patch management to deliver world-class multi-layered security. Encryption and web, application and device controls deliver powerful data and systems protection.



Kaspersky Total Security for Business: Our ultimate security and systems management solution. Protection for complex IT environments from desktops to Web gateways, file servers, mail systems and collaboration servers – all managed via a single console.

¹ Kaspersky Lab, Threatpost <http://threatpost.com/despite-800m-in-losses-small-businesses-scoff-at-security/100775>

KASPERSKY ENDPOINT SECURITY FOR BUSINESS EDITIONS



TARGETED SECURITY SOLUTIONS

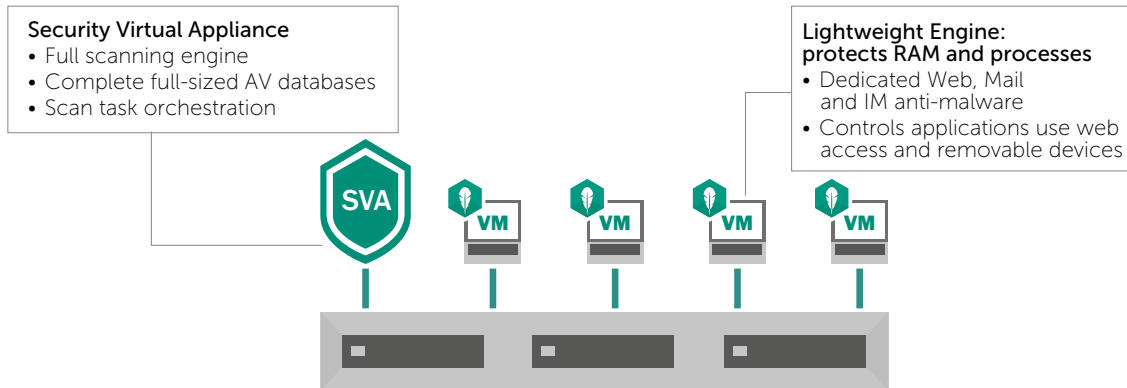


Kaspersky Security for Virtualization

Sixty-two per cent of businesses use some form of virtualization¹ but 73% of them aren't using specialized security solutions for it. Kaspersky Security for Virtualization is a flexible solution that delivers both protection and performance to virtual infrastructures:

Light Agent for Advanced Protection: A powerful-but-light agent can be deployed on each virtual machine, enabling the activation of advanced endpoint security features including advanced anti-malware, vulnerability monitoring, application, device and web controls.

Optional Agentless Configuration for VMWare Environments: Tight integration with VMWare technologies means Kaspersky Security for Virtualization is easily deployed and managed in an agentless security configuration. All security activity is concentrated in the Security Virtual Appliance, interfacing with vShield for instant, automatic virtual machine protection, with vCloud for network protection.



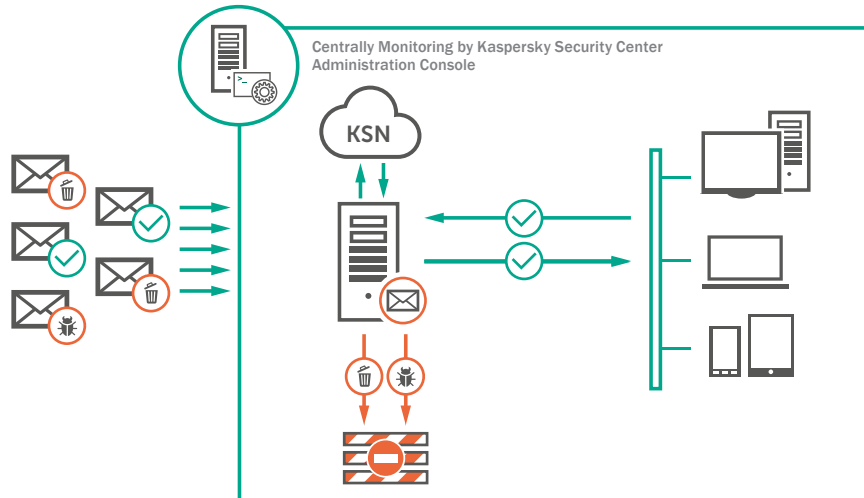
¹ Source: Security of Virtual Infrastructure: IT Security Risks Special Report Series, Kaspersky Lab



Kaspersky Security for Mail Server

Kaspersky Security for Mail Server protects your business from data loss, spam, phishing emails and advanced malware threats. Powerful protection supported by cloud-assisted Kaspersky Security Network delivers real-time defense against unknown exploits and zero-hour vulnerabilities with minimal false positives and a near 100% block rate for spam. User-friendly, flexible management tools and scan settings help reduce resource overheads while enabling effective data loss protection. Kaspersky Security for Mail Server can be deployed as a virtualized appliance and is also available in Microsoft Azure. Pre-installed with everything you need, it simplifies deployment, reducing hardware costs and the need to manage compatibility issues and dependencies or other complex tasks.

Key features: Support for for Microsoft Exchange, Linux mail servers and IBM Domino® – Real-time anti-malware protection supported by cloud-assisted Kaspersky Security Network – Confidential Data Loss Protection for Microsoft Exchange – LDAP support – Linux MTA support, including Sendmail, Qmail, Postfix, Exim and CommuniGate – Malicious URL filters – Backup and Reporting – Flexible rules for email processing – Monitoring through Kaspersky Security Center.





Kaspersky Security for File Server

A single infected file or piece of malware on a file server can spread to every connected computer on the network. **Kaspersky Security for File Servers** delivers centralized, real-time protection for all important data while eliminating the danger of infected backup copies causing repeat outbreaks.

Reliable, scalable and cost-effective, **Kaspersky Security for File Servers** provides advanced security from known, unknown and advanced threats with close to no impact on performance. For Microsoft and Linux-based servers.



Kaspersky Security for Mobile

In 2015, Kaspersky Lab detected almost three million mobile malicious installation packages and 885,000 new mobile malware programs – three times the previous year’s figures. And no platform is safe.

Kaspersky Security for Mobile provides advanced security, management and control for all mobile devices and their data, no matter where they are. Secure devices across platforms from threats such as phishing, malware and data /device theft.

- Support Bring Your Own Device while limiting the threats it introduces using **Mobile Device Management**.
- **Mobile Application Management** including containerization and selective/remote wipe and encryption, to further secure sensitive data
- **Centralized management** allows you to manage multiple platforms from the same console as other endpoints, delivering the same advanced malware and multi-layered security across all devices, laptops and PCs.



Kaspersky Security for Internet Gateway

Exploits on widely used software and inappropriate or unauthorized web content or file types all have the potential to disrupt your business.

Kaspersky Security for Internet Gateway combines world-class anti-malware with flexible, real-time scanning and load balancing to ensure minimal performance impact.

Key features: - POP3/SMTP mail traffic protection – flexible scanning – load balancing – fault tolerance – backup storage – comprehensive reporting – intuitive management tools.



Kaspersky Systems Management

Unpatched vulnerabilities in popular applications such as Adobe, Java and Microsoft Office are one of the biggest threats to business IT security: 84% of cyberattacks happen on the application layer.

By centralizing and automating essential security, configuration and management tasks, such as vulnerability assessment, patch and update distribution, **Kaspersky Systems Management** helps minimize IT security risks and management challenges. It gives IT administrators complete, real-time control and visibility over multiple devices, applications and users, from a single screen.

Key features: -vulnerability assessment and patch management – hardware and software inventories – remote software installation and troubleshooting – OS deployment – SIEM integration – role-based access control.



Kaspersky Security for Collaboration

The platform you use to share files and data can also be used to spread malware and other IT security threats. **Kaspersky Security for Collaboration** delivers maximum protection for collaboration platforms, including the entire Sharepoint environment and its users.

Key features: -Integration with Active Directory – content and file filtering – on-access and background scanning – structured data search – single dashboard – easy management.

KASPERSKY SECURITY SOLUTIONS FOR ENTERPRISE



Security Intelligence Services

Sixty per cent of large enterprises plan to use threat intelligence services as part of their security strategy but few have the resources or expertise to develop those skills in-house.

Kaspersky Lab's **Security Intelligence Services** give enterprises the tools they need to educate, inform and anticipate increasing volumes of constantly evolving threats.



Security for Data Centers

Kaspersky Security for Data Centers is specifically designed to protect critical areas of data center infrastructure - virtualization and storage systems – from cyberattacks.

Kaspersky Security for Data Centers protects all major virtualized platforms and works in multi-hypervisor environments.



Kaspersky Anti Targeted Attack Platform

Fifteen per cent of enterprises have experienced a targeted attack, with more than 53% losing sensitive data as a result.¹

Kaspersky Anti Targeted Attack Platform combines real-time network traffic monitoring with object sandboxing and endpoint behavior analysis to deliver detailed insight into what's happening across a business's IT infrastructure.

¹ Kaspersky Global IT Security Risks Report 2015



Kaspersky Fraud Prevention

In the first quarter of 2015 alone, Kaspersky Lab solutions blocked almost a million pieces of malware designed to commit online banking fraud – up 64% on the previous quarter.

Kaspersky Fraud Prevention reduces the risk of fraud for online and mobile financial transactions regardless of how they are accessed – PC, laptop or mobile device.

Key features: -multi-channel security for digital banking and payments – frictionless security – clientless engine for server-side protection – run on customer endpoints.



Kaspersky DDoS Protection

DDoS attacks capable of crippling network resources for days can be bought online for as little as \$5 an hour.

Kaspersky DDoS Protection provides everything a business needs to protect itself from attack and mitigate the effects of one, including continuous analysis of all online traffic, alerts, and diversion of junk traffic to 'cleaning' centers before returning to the customer.



Kaspersky Industrial Cybersecurity

Kaspersky Industrial Cybersecurity delivers specialized protection to Industrial Control Systems and the environments they operate in. With a special focus on preserving process continuity, flexible, versatile settings enable configuration to meet the unique requirements of individual facilities.



Kaspersky Private Security Network

Kaspersky Private Security Network delivers all the benefits of cloud-based threat intelligence within the enterprise perimeter. Integration with capabilities such as security operations center, SIEM and risk management delivers unique organizational security insight.



Kaspersky Maintenance and Support Agreements

Kaspersky Lab offers a choice of premium support programs to ensure optimal configuration, uptime and support for the times when unexpected security incidents, incompatibilities and malware outbreaks can threaten business continuity.

MOST TESTED. MOST AWARDED. KASPERSKY LAB PROTECTION.

According to a summary of independent tests, the TOP3 metric represents the aggregate scores achieved by almost 100 vendors in some of the security industry's most vigorous independent tests and reviews.

It's much more meaningful than a 'one hit wonder' performance with a single product on a single test.

Comparative tests, reviews and awards

The diversity of Kaspersky Lab's solutions and technologies means it's possible for us to participate in a broad spectrum of tests and reviews, including:

AV-Comparatives

From 'Whole Product Dynamic "Real World" Protection' tests to performance assessment, pro-active protection and mobile security, AV-Comparatives' independent tests are comprehensive and globally respected.

AV-TEST

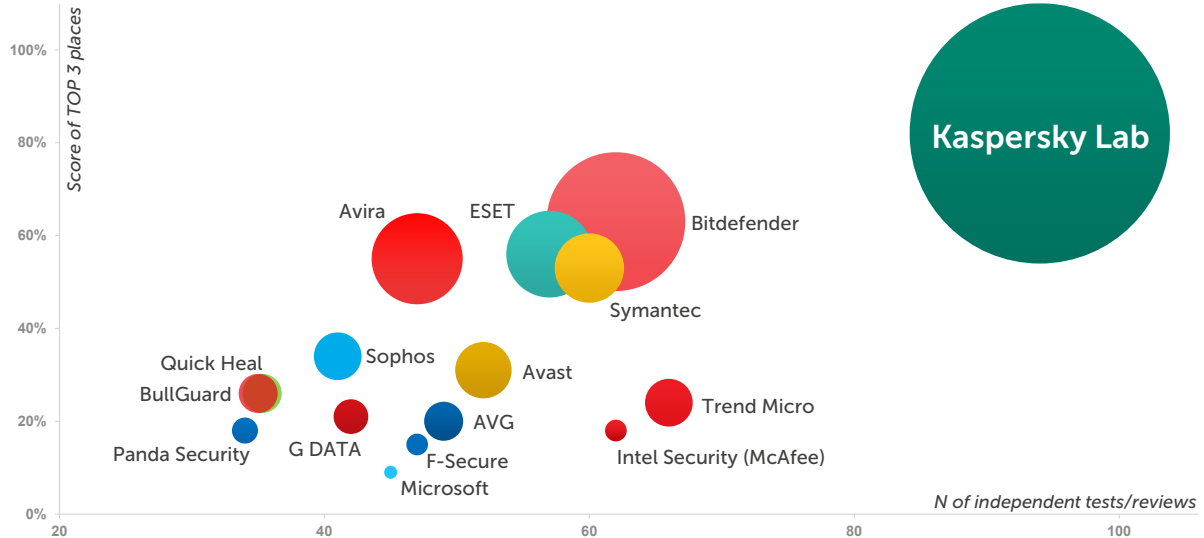
Awards are presented for perfect results over the course of an entire year. Only products that receive this perfect-score award get a 'TOP 3' point to contribute to their overall score.

MRG Effitas

Tests include evaluation of time to detect and remediate infections as well as block them. Online banking and financial fraud malware protection are also assessed, including 'in the wild' malware sets.

*More details at kaspersky.com/top3

TOP 3 METRIC



In 2015, Kaspersky Lab participated in 94 independent tests and reviews. Our products were awarded 60 first places and achieved 77 top three finishes.

Kaspersky Lab is a global cybersecurity company founded in 1997. Kaspersky Lab's deep threat intelligence and security expertise is constantly transforming into security solutions and services to protect businesses, critical infrastructure, governments and consumers around the globe. The company's comprehensive security portfolio includes leading endpoint protection and a number of specialized security solutions and services to fight sophisticated and evolving digital threats. Over 400 million users are protected by Kaspersky Lab technologies and we help 270,000 corporate clients protect what matters most to them. Learn more at www.kaspersky.com.

