




CYBERATTACKS MEAN BIG BILLS FOR BUSINESSES

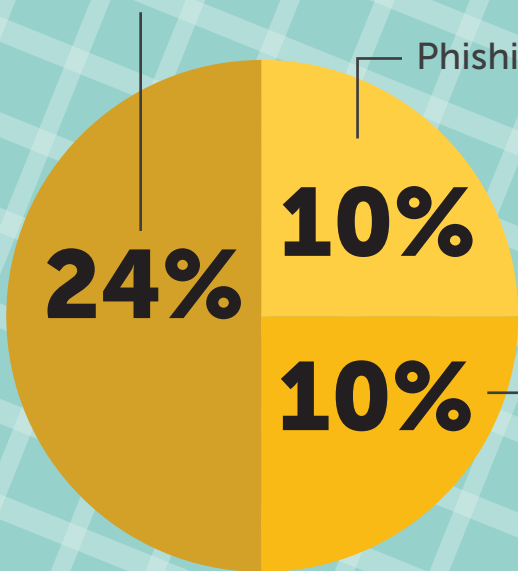
See how business costs add up when you don't have proper IT security.

ENTERPRISE Your Bill for Recovery	
 Professional Services (IT, risk management, lawyers)	≤ \$73,000
 Lost Opportunities	≤ \$58,000
 Downtime	≤ \$420,000
Total:	≤ \$551,000
And don't forget ...	
Staffing, training and infrastructure upgrades	≤ \$69,000
Reputation damage	≤ 204,750

SMB Your Bill for Recovery	
 Professional Services (IT, risk management, lawyers)	≤ \$10,000
 Lost Opportunities	≤ \$5,000
 Downtime	≤ \$23,000
Total:	≤ \$38,000
And don't forget ...	
Staffing, training and infrastructure upgrades	≤ \$8,000
Reputation damage	≤ \$8,653

TOP 3 CYBERATTACK CAUSES

Malware attacks



TOP 3 CYBERATTACK CONSEQUENCES

