

# Success stories

# KASPERSKY Lab



Incorporated in 1958, Deva Holding is the most well-established Turkish manufacturer of generic drugs in the health industry, with a 1,856-strong staff. Alongside its core business – manufacture and marketing of human medicines and ingredients – Deva Holding produces veterinary drugs, medical ampoules, and cosmetics, including detergents and cologne. Deva Holding is the nation's fourth largest market player by unit sales and seventh by sales in money terms. A majority shareholding in the company was acquired in 2006 by funds managed by GEM Global Equities Management S.A., an international fund management company. EastPharma Ltd. was incorporated to undertake the management.



**The task:** To provide high security for laptops of Deva Holding's mobile workers.

**The solution:** Kaspersky Work Space Security

#### Advantages of Kaspersky Lab's antivirus solution:

- Security for mobile workers
- Centralized management and implementation for laptops of mobile workers
- High performance
- High detection rate
- Easy management of policies
- Online monitoring
- Affordable cost
- After-sales support

#### The Aim

To provide a high level of security for laptops of the company's mobile workers; to streamline the company's operations and add the highest value without additional outlays.

Before the Project, workers outside of the office were poorly informed about computer security. It was essential for the field workers of Deva Holding to be able to use their computers safely and in a controlled environment all over the world.

#### The Solution

Deva Pharmaceuticals has chosen Kaspersky Lab as the vendor of a high security solution for laptops of its mobile workers. The primary reason is that Kaspersky Lab's solution fully meets Deva's needs, beginning with centralized management and implementation for laptops of mobile workers and ending with online control and after-sales support. The expertise and product competence of CCCMOS Group, a Kaspersky Lab partner in Turkey, were also contributing factors to Deva's choice.

#### The Result

Thanks to the Web Control component, Deva Holding is now able to protect external users against malicious content. The product's ability to centrally apply corporate security policies to all users in the company and update their security software through centralized update source enables the company to manage resources most efficiently. According to the management team, the product basically meets their expectations and they value the protection level achieved. Hüseyin Budak, the company's hardware manager, has commented as follows:

“ It enables us to manage security policies centrally even when mobile users are out of office at all times, regardless of their location. Thanks to this, our 500 mobile employees are now able to use their computers securely anywhere in the world. Before this project, we were unable to measure the level of computer security of our employees working in the field. As a corporation, it is crucial for us to apply our corporate security policies to all employees. Thanks to Kaspersky, we can swiftly extend our updated security policies to our users. Always being connected centrally while working outside of the office allows our users to receive the latest security updates and latest security policies as soon as they go online. ”