



# A single solution for HP Tronic



## Electronics

- Zlín, Czech Republic
- Founded in 1990
- Using Kaspersky Endpoint Security for Business Select

## HP Tronic is the leading electronics retailer in the Czech Republic and Slovakia. It has 87 shops of its own and also operates the valachy hotel resort.

HP Tronic is one of the leading retailers of domestic appliances, consumer electronics, computers and mobile phones in the Czech Republic and Slovakia. Amongst others, it operates the Euronics networks of stores and e-shops including Kasa.cz and Hej.sk. Since 2011, the company has been part of the HP TRONIC ETA group, operating in a number of European countries selling not only ETA branded products, but also Valera, GoGEN, JVC and Hyundai. HP TRONIC also owns the Valachy Resort hotels Lanterna, Horal and Galik in Velke Karlovice.

## Challenge

For a long time, HP Tronic has used security products that have not been entirely suited to their structure. It therefore opted to find a solution that would meet its quality requirements, in particular the option for centralized administration and user friendliness. In 2013, the company issued a call for tender.

**“Kaspersky Lab has provided us with the ideal solution to ensure security in many ways. In particular, we value the user friendliness and option to administer it from a single location.”**

Jakub Lasch,  
IT Manager, HP Tronic



#### **Performance**

Option of silent installation, avoiding disruption to business



#### **Secure**

Provides reliable protection, ensuring business continuity



#### **Partnership**

Centralized administration provides easier management of remote locations

“We were looking for a solution that would be of higher quality than what we had at the time. Simplicity and the option of administering the entire system from one console were important for us. In the past we used products from a variety of suppliers, so we needed basic unification,” says Jakub Verbovský, Senior Solution Architect, HP Tronic.

### **The Kaspersky Lab solution**

The main requirements from HP Tronic were for the thorough and unified security of user devices, both mobile and desktop, as well as the mail server and file server. Kaspersky Lab products won the tender mainly because of their simplicity, the range of products, and the unrivalled central administration. The quick migration, i.e. the ability to uninstall existing solutions remotely, played an important role when HP Tronic was making its decision. Setting up a central console to administer all devices was essential. HP Tronic appreciated the Web Control, App Control and Device Control, System Watcher and the Update Agent functions (the latter due to the existence of several locations).

After testing in 2013, implementation began, and in 2016, after three years' experience with Kaspersky Lab, the contract was renewed for another three years. There was not a single incident throughout this time that Kaspersky Lab products did not prevent. Another reason for renewing the contract was the cost. HP Tronic currently has 1,505 licences for Kaspersky Endpoint Security for Business Select.

# 14,000

employees

# 87

shops

# 9 billion

Czech crowns in revenue in 2016

"To administer e-shops as extensive as Kasa.cz, you need security you can rely on. Any outage would affect hundreds of people. Kaspersky Lab products protect our infrastructure and know-how," explains Jakub Lasch, IT Manager, HP Tronic. "The overall security with Kaspersky Lab products minimizes possible future security risks."

Kaspersky Lab implemented the solutions through its platinum partner AEC.



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\*[kaspersky.com/top3](http://kaspersky.com/top3)

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