

## Summary Branch 1



- 1st Qtr
- 2nd Qtr
- 3rd Qtr
- 4th Qtr

Category 4

Category 3

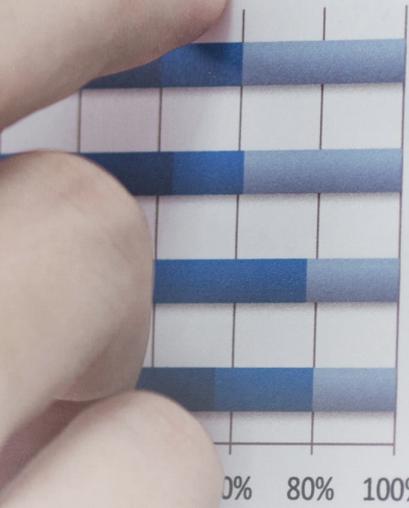
Category 2



- Series 3
- Series 2
- Series 1

## Summary

Category 3



- Series 1
- Series 2
- Series 3

# ANIMA SGR STRENGTHENS ITS DEFENSES

# ITALY'S LARGEST INDEPENDENT ASSET MANAGER CHOOSES KASPERSKY LAB TO PROTECT COMPANY PCS AND SMARTPHONES.



## Finance and Insurance

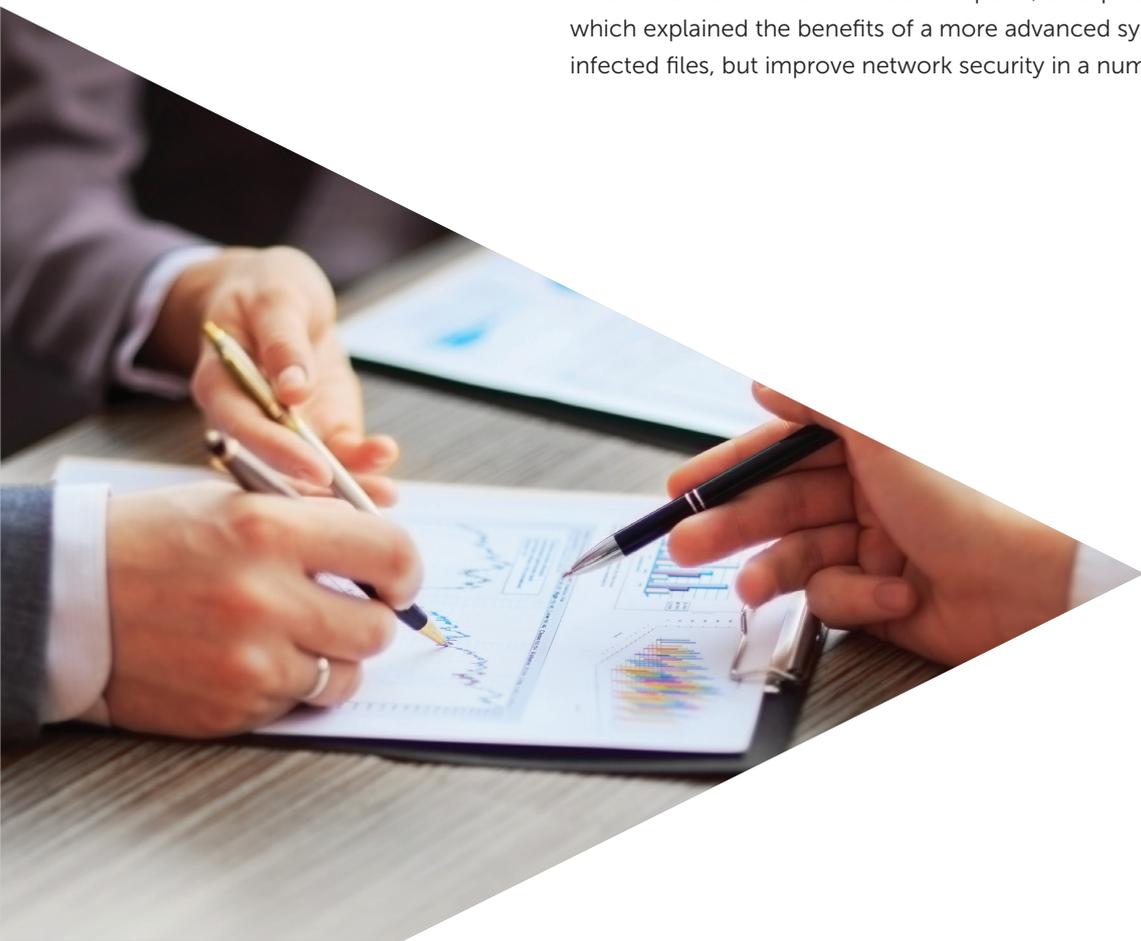
- *Established: 1983*
- *Milan, Italy*
- *Using Kaspersky Endpoint Security for Business Advanced*

Anima Sgr is Italy's leading independent operator in the asset management sector. Founded in 1983 as Anima Sgr S.p.A., it reached its current structure following a series of mergers and acquisitions. It divides its offering between Italian and foreign mutual funds, with a total of over €66 billion in assets under management. The group holding company (Anima Holding) is listed on the Milan Stock Exchange in the FTSE MIB index.

### The challenge

Operating in a sensitive industry like finance, it is crucially important for Anima Sgr to ensure that its PCs and client information are protected.

Initially, Anima Sgr's management wanted to buy an antivirus solution that was comparable to the existing system in terms of features and cost. What changed their mind was advice from Asa Computer, a Kaspersky Lab commercial partner, which explained the benefits of a more advanced system that would not only block infected files, but improve network security in a number of different ways.



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*"I went to management and said: We used to have a Fiat 500 and now we're getting a Ferrari, so it's going to cost a bit more, but the level of security will be greatly improved."*

**Andrea Perotti, Head of Architectures, Information Technology Service, Anima Sgr**

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"Before adopting the current solution, we used another company's antivirus product. We weren't satisfied, so when the contract expired we had a look around. Our security consultant directed us towards Kaspersky Lab and we contacted their sales team," explains Andrea Perotti, head of Anima Sgr's IT architecture.

"One thing we really liked is that the network agent monitors the vulnerability of other programs running on the PC and allows them to be fixed in just a few steps," Perotti says.

Another positive feature has been the ability to manage the patching phase gradually. Perotti explains: "Often the problem with patching is that there is a risk of blocking other applications as a collateral effect." The Kaspersky Lab solution allows the patch to be tested on a limited number of clients, then if all goes well, it can be extended to other machines.

In addition, the program acts as a proxy for all of a PC's outgoing connections, providing effective protection against malware that can be invoked simply by visiting a website. "These days it is possible to compromise a PC without even downloading anything, perhaps just through a vulnerability in Java," Perotti adds.

### **The Kaspersky Lab solution**

Anima Sgr selected Kaspersky Endpoint Security for Business Advanced as its chosen suite of IT security solutions to protect its network of 300 PCs.

The trial period was key for reviewing the company's initial decision to invest more than originally planned, so that it could benefit from cutting-edge protection. "I had a look around and said to management: We had a Fiat 500 and now we're getting a Ferrari, so it's going to cost a bit more, but the level of security will be greatly improved," Perotti says.



## **SAFE**

*Identification of software vulnerabilities*



## **CONTROL**

*Web traffic monitoring*



## **FLEXIBLE**

*Gradual patching to avoid conflicts*



## **SUPPORT**

*Fast, proactive and continuous assistance*



The company opted for the 500-license package, bearing in mind both the percentage discount offered by the Asa Computer consultant and the scope to extend the protection of the company's 300 PCs to its mobile devices in a short timeframe.

### **Migration in progress**

Installation of Kaspersky Endpoint Security for Business Advanced on the company's PCs was completed by the end of 2015. The company is waiting to renew its contract with its phone provider – which also supplies the devices – before beginning the process for smartphones and tablets.

### **Proactive support**

In terms of technical support, the test phase of the product did not reveal any major problems. "Even so, when we needed to, we opened a ticket with Kaspersky Lab and the support service replied quickly, efficiently and proactively," Perotti says.



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MOST AWARDED\*  
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PROTECTION**

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### **Kaspersky Lab HQ**

39A/3 Leningradskoe Shosse  
Moscow, 125212  
[info@kaspersky.com](mailto:info@kaspersky.com)  
[www.kaspersky.com](http://www.kaspersky.com)

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