



The answer to cybersecurity risk mitigation in an era of digital transformation

Digital transformation is key to corporate growth and institutional effectiveness worldwide. But securing the infrastructure of the digital organization represents a significant challenge. Advanced threats and targeted attacks on unique network elements, hidden and inert until triggered, add to the risk factors surrounding digital transformation, jeopardizing business growth and development initiatives. While techniques used by cybercriminals constantly evolve, and are increasingly focused on specifically targeted environments, too many organizations are still relying on conventional security technologies to protect against current and future threats.

Digital transformation – a new role for cybersecurity

Cybersecurity, along with compliance and data usage, has become a key strategic priority for digital business. Organizations are looking for security approaches that facilitate a clear focus on business needs.

New enterprise challenges:

- High volume of manual tasks required for incident response
- IT security team under-staffing, and a lack of high-level expertise
- Too many security events to process, analyze, triage, and respond to effectively within a limited timeframe
- Trust and data sharing compliance issues as digital infrastructure broadens in scope
- Lack of visibility and evidence collection challenges for post-breach analysis

Business benefits

- Reduced financial & operational damage caused by cybercrime
- Reduced complexity through a simple, business-oriented management interface
- Reduced administrative costs through task automation and simplified security compliance processes
- Increased ROI through seamless workflow automation and no disruption to business processes
- Mitigated risk from advanced threats through rapid detection

A unified solution to accelerate innovation in digital transformation

Kaspersky Threat Management and Defense comprises a unique combination of leading security technologies, support and cybersecurity services which are highly adaptive to the specifics of the organization and take a strategic approach, delivering unified processes for protection against advanced threats and unique targeted attacks.



Products

- Kaspersky Anti Targeted Attack Platform
- Kaspersky Endpoint Detection and Response
- Kaspersky Endpoint Security for Business
- Kaspersky Hybrid Cloud Security
- Kaspersky Security for Mail Server
- Kaspersky Security for Internet Gateway
- Kaspersky Private Security Network

Services

- Kaspersky Cybersecurity Training
- Kaspersky Threat Intelligence Portal
- Kaspersky Managed Detection and Response
- Kaspersky Incident Response

Support

- Kaspersky Maintenance Service Agreement
- Kaspersky Security Account Manager
- Kaspersky Professional Services

Proven to be the industry's most effective solution



Gartner Peer Insights
**Customers' Choice for
Endpoint Detection &
Response, 2020**

MITRE | ATT&CK®

Detection quality confirmed by
MITRE ATT&CK Evaluation



SE Labs Breach
Response Test: **AAA
Awards**



ICSA Labs, Advanced
Threat Defense test
(Q3 2019): **100%
detection rates, with
zero false positives**



**Top Player in Radicati APT
Protection Market Quadrant 2020**

Choose your ideal balance of technologies and services

To boost your team's expertise, Kaspersky also offers a range of skills training programs, as well as threat intelligence data with which to enrich internal investigation results. Our Managed Detection and Response service means your IT security resources can be conserved by offloading incident-related processing tasks to us, or looking to Kaspersky to provide expert judgements and unique threat hunting expertise. Whatever your business needs now or in the future in terms of IT security - we have the solution.

Extended defenses with a broader perspective

The Kaspersky Anti Targeted Attack Platform with Kaspersky EDR at its core secures multiple potential threat entry-points at both network and endpoint levels and provides extended detection and response capabilities. The IT security expert is armed with a comprehensive toolkit for multi-dimensional threat discovery, in-depth investigation, proactive threat hunting and a centralized response to complex incidents. It fully integrates with Kaspersky Endpoint Security for Business, which shares a single agent with Kaspersky EDR, Kaspersky Hybrid Cloud Security and with both Kaspersky Security for Mail Server and Kaspersky Security for Internet Gateway, to provide automated gateway-level responses to complex threats. The all-in-one nature of this solution significantly reduces the time and effort your IT security teams need spend on threat protection, thanks to maximum automation of defensive actions at both network and endpoint levels, and contextual incident representation in the single web console.

A trusted security solution delivering complete privacy

For enterprises with strict privacy policies, object analysis is performed on-site with no outbound data flow via integration with Kaspersky Private Security Network. This delivers real-time inbound reputation updates while preserving the full isolation of corporate data.

Strengthen your Security Operations Center

To fight the most sophisticated contemporary cyberthreats, and to adapt to ongoing challenges in a changing threat environment, your Security Operations Center (SOC) should be equipped with advanced technologies, powered with threat intelligence and staffed by professionals equipped with all the necessary knowledge and expertise. The result is a full cycle of defenses against the most complex, APT-like attacks and targeted campaigns. Within the framework of Kaspersky Threat Management and Defense, we offer a complete arsenal of advanced defense technologies and services to boost the effectiveness of your SOC.

Kaspersky Managed Detection and Response

If you are looking for comprehensive threat hunting expertise, you can extend your own resources with the skills & experience of our own threat hunters, who will:

- Review data collected in your environment
- Rapidly notify your security team – if malicious activity is detected
- Provide advice on how to respond and remediate

Cyber Threats News: securelist.com
IT Security News: business.kaspersky.com
IT Security for SMB: kaspersky.com/business
IT Security for Enterprise: kaspersky.com/enterprise

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We are proven. We are independent. We are transparent. We are committed to building a safer world, where technology improves our lives. Which is why we secure it, so everyone everywhere has the endless opportunities it brings. Bring on cybersecurity for a safer tomorrow.

Know more at kaspersky.com/transparency



**Proven.
Transparent.
Independent.**