#### kaspersky **BRING ON** THE FUTURE

### Ready for GDPR

# Kaspersky® **Endpoint Security for Business**

### Protect what your business values most

IT security budgets don't always reflect growing business demands and escalating threat levels. Resources must be optimized to meet the challenges of today – and tomorrow. But how do can you identify the right security solution – one that will protect every element of your IT infrastructure against the most advanced cyberthreats, and ensure business continuity in a changing world, without blowing your budget? Try asking our customers. Kaspersky Endpoint Security for Business delivers adaptive, comprehensive security that scales with your business, safeguarding its continuity and assets with a full stack of the most advanced technologies. And the results speak for themselves.

World-leading threat intelligence is built into our DNA and influences everything we do. As an independent company we are more agile, think differently and act faster to confront and neutralize cyberthreats, regardless of their origin or purpose. That's how our products and solutions are able to deliver levels of True Cybersecurity that no other vendor can offer.







#### Our knowledge is your power

Adaptive protection built by world-leading experts, with minimal impact on resources and management overheads. Protection and machine learning-based technologies identify and block endpoint threats, regardless of origin or target. And, if you're attacked, malicious actions are rolled back so your users can keep on working.

## True Cybersecurity that leaves the rest behind

The technologies layered into Kaspersky Endpoint Security for Business provide a perfect balance between performance and efficient protection. This balance may explain why our products deliver one of the highest detection rates in the industry, as continuously demonstrated through independent tests. Kaspersky is ranked among the 3 highest vendors in each Use Case in Gartner's 2018 Critical Capabilities for Endpoint **Protection Platforms** 

#### Protects endpoints, servers and gateways

The world's most tested and most awarded security technologies help boost detection with minimal false positives – protecting containers, servers and gateways as well every endpoint.

#### Streamlines security management and delegation

The unified web console features Active Directory integration, as well as Role-Based Access Control (RBAC) and customizable dashboards, so access can be streamlined in line with team member responsibilities.

#### Cuts complexity and total cost of ownership

Less effort needed to stay current, even during migration between versions of Windows or upgrade to future versions of our endpoint protection product.

#### Hardens systems and boosts productivity

Host Intrusion Prevention and cloud-enabled anomaly, web, device and application controls all reduce your attack surface and help keep corporate resources under control, even outside your IT perimeter.



#### A little mistake shouldn't become a big deal

Secures diverse environments and scales easily, without extensive planning required, even in heterogeneous IT infrastructures, providing the freedom to change any predefined settings and to choose when to adopt new capabilities.

#### Secures vulnerabilities 24x7 to reduce attack entry-points

With support for 150+ software applications, our vulnerability monitoring and patch management provides comprehensive cover for all the most widely-used business applications.

#### Saves time by automating OS and software deployment ťasks

Setting up new workstations in branch or home offices can be done remotely and automatically. You can also roll out and schedule new applications for automatic installation after-hours.

#### Spots more attacks and intrusions – even without regular updates

Our lightweight cloud mode delivers optimum protection with minimal impact on PC resources and internet bandwidth usage. Signature-less

components enable the detection of threats even without frequent updates and are enhanced by Next Gen static (pre-execution) and dynamic (post-execution) Machine Learning (ML)



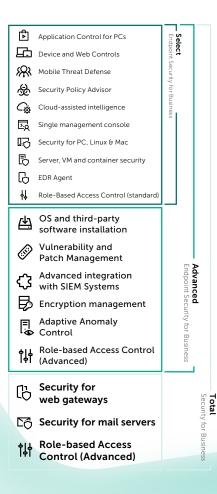
#### The calm at the center of digital transformation

We've automated processes you shouldn't have to think about, like EDR agent deployment, patch management, postattack rollback and software distribution. Our consistently high performance in independent tests and analyst reviews means you don't just have to take our word for it - this really is cybersecurity you can trust.

#### Three progressive feature packs

Kaspersky Endpoint Security for Business tools and technologies are intelligently balanced across progressive tiers to meet your evolving security and IT needs at every point in your business journey.

See our separate data sheets covering each tier - Select, Advanced and Total - for more details.



#### Support and Services

Operating in more than 200 countries from 35 offices worldwide, our 24/7 commitment to global support is reflected in our Maintenance Service Agreement (MSA) support packages. Our Professional Services teams are on standby to ensure that you extract the maximum benefit from your solution, providing assistance with deployment as well as support during critical incidents.

### Beyond endpoint protection - now and in future

Based on unparalleled sources of real-time threat intelligence and machine learning, our technologies continually evolve, enabling you to secure what your business values most against the latest, most complex cyberthreats.

### **Recognized by decision-makers like** you

Forget the marketing hype - listen to the recommendations of those who have already upgraded to Kaspersky Endpoint Security for Business, and are enjoying the benefits:

- Consistently outstanding protection easy one-step upgrades ensure you're always up-to-date and ready to counter the latest cyberthreats
- User-friendly and centralized management one server, one web console, one single agent
- Deeper integration of components built in-house with decades of top ratings and independent verification
- Everything you need in a single purchase transparent cost and licensing.

"Complete Security **Protection With Fast** Implementation."

#### **Quality Inspector**

Industry Manufacturing Role Infrastructure and Operations Firm Size <50M USD Last Update October 25, 2018 https://kas.pr/epp-ref2

### See for yourself

Our strong focus on R&D allows us to deploy resources to what matters most, to deliver cost-effective protection technologies and incorporate so many technological innovations into our products. Experience True Cybersecurity for yourself! Visit this page to trial the full version of Kaspersky Endpoint Security for Business.

## The bigger picture – Kaspersky IT Security Solutions for Business

Endpoint protection, though critical, is just the beginning. Whether you operate a best-of-breed or a single-source se-curity strategy, Kaspersky offers products for hybrid cloud infrastructures and for legacy Windows XP systems that interlock or work independently, so you can pick and choose without sacrificing performance efficiency or freedom of choice. Learn more on our website.

Cyber Threats News: www.securelist.com IT Security News: business.kaspersky.com IT Security for SMB: kaspersky.com/business IT Security for Enterprise: kaspersky.com/enterprise

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#### We are proven. We are independent. We are transparent. We are committed to building a safer world, where technology improves our lives. Which

is why we secure it, so everyone everywhere has the endless opportunities it brings. Bring on cybersecurity for a safer tommorow.

Know more at kaspersky.com/transparency

