KASPERSKY LAB
TECHNOLOGY LEADERSHIP

OUR MISSION IS TO PROTECT EVERYONE FROM CYBERCRIME

We believe that everyone — from home computer users and small companies, to large corporations and governments — has the right to be free from cyber-security fears. We have therefore made it our mission to provide the world's most effective, responsive and efficient protection against cyber-threats: those from malware, spam, hackers, DDoS attacks, sophisticated cyber-espionage tools, and cyber-weapons that target countries' critical infrastructure with potentially catastrophic consequences. We're here to protect our users from them all.

Eugene Kaspersky
Chief Executive Officer and Chairman
Kaspersky Lab

300
million users worldwide are protected by our technologies

200
countries and territories across the globe in which we operate

OUR CORE STRENGTH IS LEADERSHIP IN SECURITY TECHNOLOGIES

We are always ready to fight cybercrime regardless its origin, target or sophistication. The effectiveness of our solutions is possible thanks to fusion of our technologies development capabilities with threat and market research. Technology leadership has been our key differentiator since 1994, when the virtually unknown AVP software won a contest conducted by Hamburg University's test lab by demonstrating a higher virus detection rate than the most popular antivirus programs at the time. Kaspersky Lab consistently brings to market innovative technologies protecting customers from 315,000 new threats emerging each day and providing them with impressive usability and performance as well.

Nikita Shvetsov
Acting Chief Technology Officer
Kaspersky Lab

982
Research and Development experts work at Kaspersky Lab

38%
is growth in Kaspersky Lab's technology patents from 2012 to 2013

SECURITY INTELLIGENCE IS IN OUR DNA

Expertise from the TOP down. Our CEO and co-founder **Eugene Kaspersky** is the world's foremost, respected, influential security expert

Respected among TOP security organizations. We are **trusted by and have partnerships with** the world's premier law enforcement and government agencies

Technology driven. We are the world's largest privately held IT security company whose R&D teams are solely **focused on technology quality and innovation**, rather than being constrained only by short-term, market-driven profit expectations

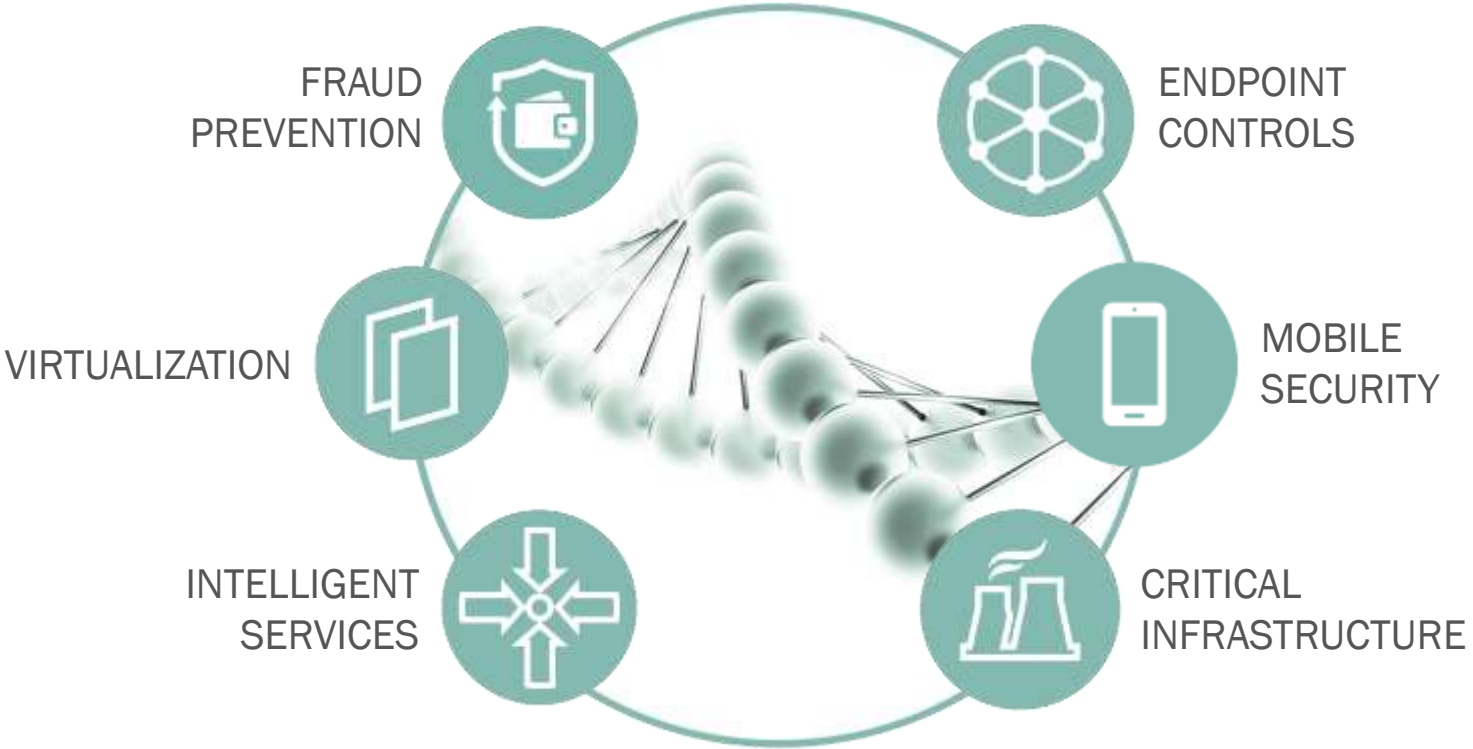
Leading discovery of the most complicated threats. We have a long-standing reputation of making the first and most relevant **security discoveries**

See and predict security incidents. The Kaspersky Security Network gives us the broadest view of millions of threats from **every corner of the world**

Independent recognition of our leadership. Kaspersky Lab is consistently awarded **top scores** in more independent tests than any other vendor.
We have been identified as a Leader in the three most prominent and influential global analyst vendor assessments

Leading global threat intelligence. Threat Research and Global Research and Analysis Teams are strategically located all around the globe, providing **unparalleled depth** of analysis and understanding of all kinds of threats

SECURITY INTELLIGENCE DNA IS PART OF ALL OUR SOLUTIONS



OUR TECHNOLOGIES UTILIZE OUR WORLDWIDE INTELLIGENCE

- All technologies implemented in in our products also include worldwide security intelligence processed by **Kaspersky Security Network (KSN)**.
- KSN is a complex distributed infrastructure dedicated to processing cybersecurity-related data streams **from about 60 mln voluntary participants from both businesses and consumers** around the globe.
- Thanks to KSN security data is delivered to our customers before it becomes available in signature updates ensuring **the quickest reaction times, lowest false positive rate and maintaining the highest level of protection**.

LONG-TERM INVESTMENT IN R&D IS CORE TO OUR BUSINESS

- **We are a technology driven company**. We invest heavily in R&D to support the innovative ideas we believe in — about 1/3 of the company's employees are R&D specialists.
- **Kaspersky Lab is an independent company, our R&D resources are quick and flexible**. They are always focused on in-house development and organic creation of our most demanded and effective technologies.

THREAT RESEARCH IS AN INTEGRAL PART OF OUR STRATEGY

One of Kaspersky Lab's discoveries-Red October targeted attack. This graph shows infection map

- The Global Research and Analysis Team (GReAT) is an **elite group of our recognized cyber security experts located around the globe** and bringing their local expertise and threat intelligence to monitor the world threat landscape.
- Discovering and understanding how new cyber weapons work helps our team **develop unique and extremely efficient protection technologies**.
- Thanks to this threat insight, **Kaspersky Lab remains one step ahead of the competition** in anti-threat intelligence, research and innovation.

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WE DISCOVERED SOME OF THE MOST SOPHISTICATED THREATS

	Duqu	Flame	Gauss	miniFlame	Red October	NetTraveler	Careto / The Mask
Classification	Cyber-espionage malware	Cyber-espionage malware	Cyber-espionage malware	Cyber-espionage malware	Cyber-espionage campaign	Series of cyber-espionage campaigns	Extremely sophisticated cyber-espionage campaign
Detection	September 2011	May 2012	July 2012	October 2012	January 2013	May 2013	February 2014
Active	Since 2010	Since 2007	Since 2011	Since 2012	Since 2007	Since 2004	Since 2007
Facts	• Sophisticated Trojan • Acts as a backdoor into a system • Facilitates the theft of private information	• More than 600 specific targets • Can spread over a local network or via a USB stick • Records screenshots, audio, keyboard activity and network traffic	• Sophisticated toolkit with modules perform a variety of functions • The vast majority of victims were located in Lebanon	• Miniature yet fully-fledged spyware module • Used for highly targeted attacks • Works as stand-alone malware or as a plug-in for Flame	• One of the first massive espionage campaigns conducted on a global scale • Targeted diplomatic and governmental agencies • Russian language text in the code notes	• 350 high profile victims in 40 countries • Exploits known vulnerabilities • Directed at private companies, industry and research facilities, governmental agencies	• 1000+ victims in 31 countries • Complex toolset with malware, rootkit, bootkit • Versions for Windows, Mac OS X, Linux • Considered one of the most advanced APTs ever

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RESPECTED AMONG TOP SECURITY ORGANIZATIONS

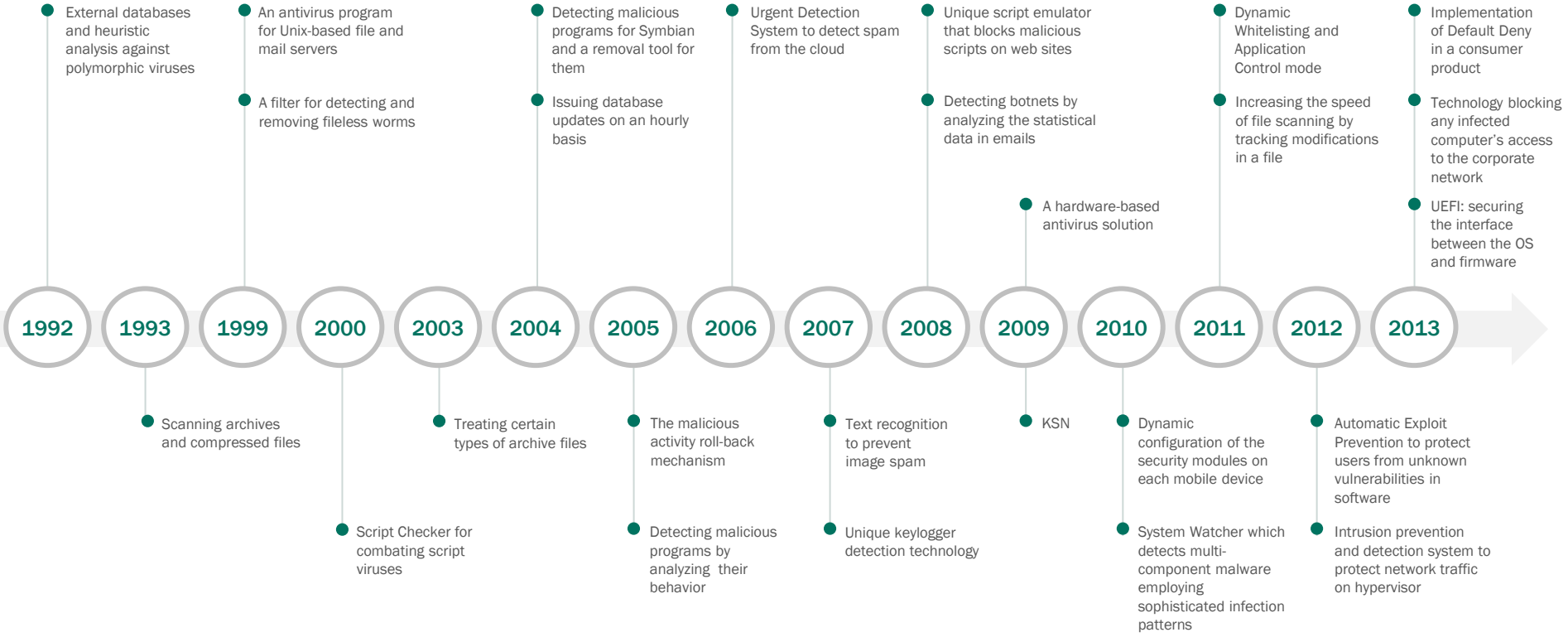
Eugene Kaspersky at 82nd session of the General Assembly, 2013

- **We cooperate with international organizations such as INTERPOL and Europol**, as well as national and regional law enforcement agencies worldwide to implement countermeasures that disrupt malware operations or cybercriminal activity.
- **We provide our technical expertise** such as analysis of infection vectors, malicious programs, supported Command & Control infrastructure and exploitation methods within our investigations.
- **We detect and remediate any malware attack, regardless of its origin or purpose**. Our research team has been actively involved in the discovery and disclosure of several malware attacks with links to governments and nation-states.

ORGANIC TECHNOLOGY DEVELOPMENT IS OUR KEY APPROACH

- Where other vendors have acquired new technologies and products by purchasing other companies, Kaspersky Lab is unique in **developing and maintaining all of our solutions in-house**.
- Our products are created from a single code base, meaning our **technologies integrate seamlessly with each other**.
- Using a product with the same code base means **better overall performance, faster updates, and a unified look-and-feel across all solutions**.

OUR EXPERTISE TRANSFORMS INTO OUR TECHNOLOGIES



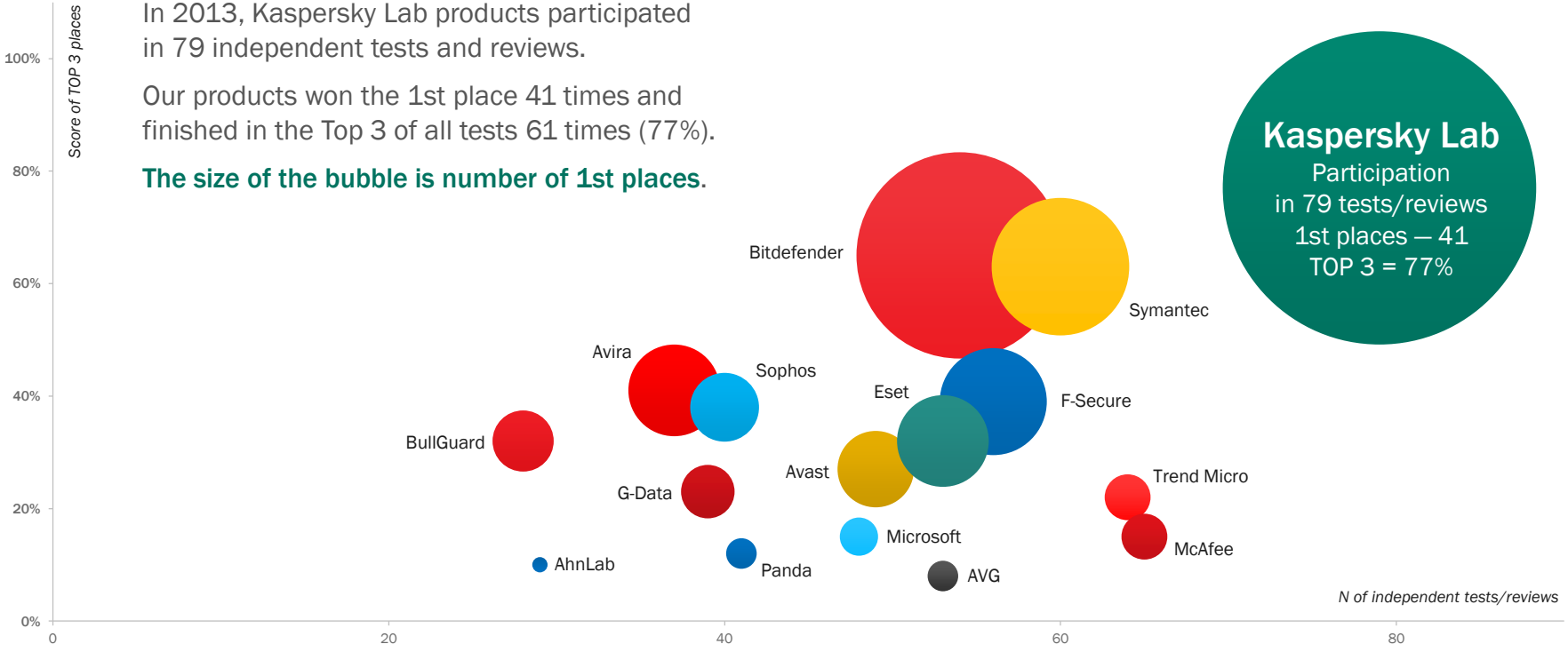
The page represents limited data, for more information please visit www.kaspersky.com

OUR LEADERSHIP IS PROVEN BY INDEPENDENT TESTS

In 2013, Kaspersky Lab products participated in 79 independent tests and reviews.

Our products won the 1st place 41 times and finished in the Top 3 of all tests 61 times (77%).

The size of the bubble is number of 1st places.



OUR TECHNOLOGIES ARE HIGHLY COMMENDED

ANTI-MALWARE	APPLICATION CONTROL WITH DYNAMIC WHITELISTING	MOBILE SECURITY	SYSTEM MANAGEMENT AND PATCH MANAGEMENT	SECURE FINANCIAL TRANSACTIONS

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LEADING VENDORS TRUST OUR TECHNOLOGIES

- **Industry leaders apply Kaspersky Lab technologies** to protect their customers.
- Kaspersky Lab has **more than 80 global partner and technology OEM agreements**, including technology integration, private labeling/co-branding, pre-installation/bundling and preload agreements.

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ANALYSTS AGREE: KASPERSKY LAB IS A MARKET LEADER

Gartner

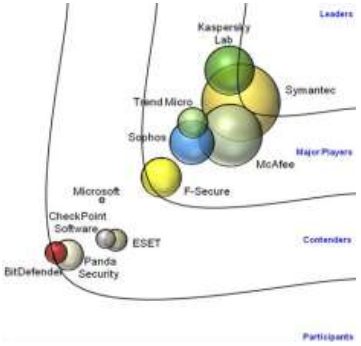
2014. A Leader. Magic Quadrant for Endpoint Protection Platform*

FORRESTER®

A leader in the Forrester Wave for Endpoint Security, The Forrester Wave™: Endpoint Security, Q1 2013**

IDC

Leader in IDC MarketScape***



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LET'S TALK?

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