It might be named after a Monty Python comedy sketch, but spam is no joke. More than half of all email sent globally is spam, wasting time, resources – and patience. And, as we’ll see, it’s always finding new ways to clog up your communications arteries...

SPAM MAKES UP A STAGGERING AMOUNT OF DAILY EMAIL VOLUME

Home of the Spam
America accounted for 12% of global spam traffic in 2016

Biggest spammers
Vietnam, USA, China and India are the top 4 sources of spam

Most targeted country
Germany, followed by China, UK and Japan

$1250
Annual productivity cost per employee of spam

13
number of hours spent scanning and deleting spam every year

Watch Season 7 of Game of Thrones (almost) twice.

The carbon output of sending 130 emails

The global carbon footprint of spam

driving 1.2kms in an average car

the greenhouse gases of 3.1 million cars in a year