

# PROTECT YOUR BUSINESS FROM THE BAD GUYS.

Cybercriminals are getting smarter.



In 2014 alone, over **143,000,000**

new pieces of malware were created.<sup>1</sup>



That's over **four** per second.



And it's not just PCs & Macs that are at risk:



**295,000**

of these new threats were aimed at mobile devices each month.<sup>2</sup>



malware attacks leads to financial loss and for a company like yours, the average cost of a security breach is<sup>3</sup>

**\$6,400**



But what is malware? It can take many forms, including:

- Spywares
- Viruses
- Trojans
- Worms



And leads to

- Stealing data
- Capturing passwords
- Take control of your computer
- Damaging equipment
- Financial fraud
- Holding files to ransom

78% of smaller businesses don't have an IT specialist.<sup>4</sup> But even with limited resources, there are simple steps you can take to stay safe:



### Install multi-layered security software

Kaspersky is the world leader in threat detection, with more top scores in independent testing than any other vendor.<sup>5</sup>



### Protect your mobile device

Kaspersky Small Office Security protects supported devices so working on the move isn't a problem.



### Safeguard important data

Kaspersky Small Office Security allows you to store your data and your customers' data in a vault, so it can't be accessed by cybercriminals or strangers if your computer is lost or stolen.



### Bank securely

Online financial transactions always need to be secure. Our Safe Money feature provides a secure browser, so you can connect with trusted sites in complete confidence.



### Use strong passwords

'Weak' passwords are easy to break. Kaspersky Password Manager automatically generates strong passwords and safely stores them in a database, so you only have to remember one.

Sources:

1. AV Test 2014
2. According to Kaspersky Lab
- 3 & 4. Global Corporate IT Security Risks Survey 2014
5. TOP3 2014 Independent test results study