Our mission is to protect everyone from cybercrime

We believe that everyone — from home computer users and small companies, to large corporations and governments — has the right to be free from cyber-security fears. We have therefore made it our mission to provide the world’s most effective, responsive and efficient protection against cyber-threats: those from malware, spam, hackers, DDoS attacks, sophisticated cyber-espionage tools, and cyber-weapons that target countries’ critical infrastructure with potentially catastrophic consequences. We’re here to protect our users from them all.

Eugene Kaspersky
Chief Executive Officer and Chairman
Kaspersky Lab

300 million users worldwide are protected by our technologies

200 countries and territories across the globe in which we operate
OUR CORE STRENGTH IS LEADERSHIP IN SECURITY TECHNOLOGIES

We are always ready to fight cybercrime regardless its origin, target or sophistication. The effectiveness of our solutions is possible thanks to fusion of our technologies development capabilities with threat research which gives us an edge when it comes to predicting the scenarios and effectively countering cyber attacks. Technology leadership has been our key differentiator since 1994, when the virtually unknown AVP software won a contest conducted by Hamburg University’s test lab by demonstrating a higher virus detection rate than the most popular antivirus programs at the time. Kaspersky Lab consistently brings to market innovative technologies protecting customers and providing them with impressive usability and performance as well.

Nikita Shvetsov
Acting Chief Technology Officer
Kaspersky Lab

982
Research and Development experts work at Kaspersky Lab

38%
is growth in Kaspersky Lab’s technology patents from 2012 to 2013
SECURITY INTELLIGENCE IS IN OUR DNA

Expertise from the TOP down. Our CEO and co-founder Eugene Kaspersky is the world’s foremost, respected, influential security expert.

Respected among TOP security organizations. We are trusted by and have partnerships with the world’s premier law enforcement and government agencies.

Technology driven. We are the world’s largest privately held IT security company whose R&D teams are solely focused on technology quality and innovation, rather than being constrained only by short-term, market-driven profit expectations.

Leading discovery of the most complicated threats. We have a long-standing reputation of making the first and most relevant security discoveries.

Independent recognition of our leadership. Kaspersky Lab is consistently awarded top scores in more independent tests than any other vendor. We have been identified as a Leader in the three most prominent and influential global analyst vendor assessments.

Leading global threat intelligence. Threat Research and Global Research and Analysis Teams are strategically located all around the globe, providing unparalleled depth of analysis and understanding of all kinds of threats.

See and predict security incidents. The Kaspersky Security Network gives us the broadest view of millions of threats from every corner of the world.
SECURITY INTELLIGENCE DNA IS PART OF ALL OUR SOLUTIONS

- FRAUD PREVENTION
- ENDPOINT CONTROLS
- VIRTUALIZATION
- MOBILE SECURITY
- INTELLIGENT SERVICES
- CRITICAL INFRASTRUCTURE
OUR TECHNOLOGIES UTILIZE OUR WORLDWIDE INTELLIGENCE

- All technologies implemented in our products also include worldwide security intelligence processed by Kaspersky Security Network (KSN).

- KSN is a complex distributed infrastructure dedicated to processing cybersecurity-related data streams from about 60 mln voluntary participants from both businesses and consumers around the globe.

- Thanks to KSN security data is delivered to our customers before it becomes available in signature updates ensuring the quickest reaction times, lowest false positive rate and maintaining the highest level of protection.
We are a technology driven company. We invest heavily in R&D to support the innovative ideas we believe in — about 1/3 of the company’s employees are R&D specialists.

Kaspersky Lab is an independent company, our R&D resources are quick and flexible. They are always focused on in-house development and organic creation of our most demanded and effective technologies.
THREAT RESEARCH IS AN INTEGRAL PART OF OUR STRATEGY

• The Global Research and Analysis Team (GReAT) is an elite group of our recognized cyber security experts located around the globe and bringing their local expertise and threat intelligence to monitor the world threat landscape.

• Discovering and understanding how new cyber weapons work helps our team develop unique and extremely efficient protection technologies.

• Thanks to this threat insight, Kaspersky Lab remains one step ahead of the competition in anti-threat intelligence, research and innovation.

One of Kaspersky Lab’s discoveries-Red October targeted attack. This graph shows infection map.
<table>
<thead>
<tr>
<th>Threat</th>
<th>Classification</th>
<th>Detection</th>
<th>Active</th>
<th>Facts</th>
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</thead>
</table>
| Duqu           | Cyber-espionage malware      | September 2011 | Since 2010     | • Sophisticated Trojan  
• Acts as a backdoor into a system  
• Facilitates the theft of private information |
| Flame          | Cyber-espionage malware      | May 2012       | Since 2007     | • More than 600 specific targets  
• Can spread over a local network or via a USB stick  
• Records screenshots, audio, keyboard activity and network traffic |
| Gauss          | Cyber-espionage malware      | July 2012      | Since 2011     | • Sophisticated toolkit with modules perform a variety of functions  
• The vast majority of victims were located in Lebanon |
| miniFlame      | Cyber-espionage malware      | October 2012   | Since 2012     | • Miniature yet fully-fledged spyware module  
• Used for highly targeted attacks  
• Works as stand-alone malware or as a plug-in for Flame |
| Red October    | Cyber-espionage campaign     | January 2013   | Since 2007     | • One of the first massive espionage campaigns conducted on a global scale  
• Targeted diplomatic and governmental agencies  
• Russian language text in the code notes |
| NetTraveler    | Series of cyber-espionage campaigns | May 2013   | Since 2004     | • 350 high profile victims in 40 countries  
• Exploits known vulnerabilities  
• Directed at private companies, industry and research facilities, governmental agencies |
| Careto / The Mask | Extremely sophisticated cyber-espionage campaign | February 2014 | Since 2007     | • 1000+ victims in 31 countries  
• Complex toolset with malware, rootkit, bootkit  
• Versions for Windows, Mac OS X, Linux  
• Considered one of the most advanced APTs ever |
We cooperate with international organizations such as INTERPOL and Europol, as well as national and regional law enforcement agencies worldwide to implement countermeasures that disrupt malware operations or cybercriminal activity.

We provide our technical expertise such as analysis of infection vectors, malicious programs, supported Command & Control infrastructure and exploitation methods within our investigations.

We detect and remediate any malware attack, regardless of its origin or purpose. Our research team has been actively involved in the discovery and disclosure of several malware attacks with links to governments and nation-states.
ORGANIC TECHNOLOGY DEVELOPMENT IS OUR KEY APPROACH

- Where other vendors have acquired new technologies and products by purchasing other companies, Kaspersky Lab is unique in developing and maintaining all of our solutions in-house.

- Our products are created from a single code base, meaning our technologies integrate seamlessly with each other.

- Using a product with the same code base means better overall performance, faster updates, and a unified look-and-feel across all solutions.
OUR EXPERTISE TRANSFORMS INTO OUR TECHNOLOGIES

- External databases and heuristic analysis against polymorphic viruses
- An antivirus program for Unix-based file and mail servers
- A filter for detecting and removing fileless worms
- Detecting malicious programs for Symbian and a removal tool for them
- Issuing database updates on an hourly basis
- Detecting botnets by analyzing the statistical data in emails
- A hardware-based antivirus solution
- Dynamic Whitelisting and Application Control mode
- Increasing the speed of file scanning by tracking modifications in a file
- Technology blocking any infected computer’s access to the corporate network
- UEFI: securing the interface between the OS and firmware

- Scanning archives and compressed files
- Treating certain types of archive files
- Script Checker for combating script viruses
- The malicious activity roll-back mechanism
- Detecting malicious programs by analyzing their behavior
- Text recognition to prevent image spam
- Unique keylogger detection technology
- Dynamic configuration of the security modules on each mobile device
- System Watcher which detects multi-component malware employing sophisticated infection patterns
- Automatic Exploit Prevention to protect users from unknown vulnerabilities in software
- Intrusion prevention and detection system to protect network traffic on hypervisor

The page represents limited data, for more information please visit www.kaspersky.com
OUR LEADERSHIP IS PROVEN BY INDEPENDENT TESTS

In 2013, Kaspersky Lab products participated in 79 independent tests and reviews. Our products won the 1st place 41 times and finished in the Top 3 of all tests 61 times (77%).

The size of the bubble is number of 1st places.
### OUR TECHNOLOGIES ARE HIGHLY COMMENDED

<table>
<thead>
<tr>
<th>Anti-Malware</th>
<th>Application Control with Dynamic Whitelisting</th>
<th>Mobile Security</th>
<th>System Management and Patch Management</th>
<th>Secure Financial Transactions</th>
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<td><img src="image1" alt="AV Product of the Year 2011/2013" /></td>
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<td><img src="image9" alt="PCSt IT CONSULTING INSTITUTE" /></td>
<td><img src="image10" alt="MRG Effitas Certified Online Banking Security Assessment Q2 2013" /></td>
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</tbody>
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LEADING VENDORS TRUST OUR TECHNOLOGIES

Industry leaders apply Kaspersky Lab technologies to protect their customers.

Kaspersky Lab has more than 80 global partner and technology OEM agreements, including technology integration, private labeling/co-branding, pre-installation/bundling and preload agreements.
ANALYSTS AGREE: KASPERSKY LAB IS A MARKET LEADER

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LET'S TALK?

Kaspersky Lab ZAO
39A/3 Leningradskoe Shosse
Moscow, 125212, Russian Federation
Tel: +7 (495) 797-8700
www.kaspersky.com