



# A Company to Save the World:

Kaspersky Lab North America 2017  
Corporate Social Responsibility Report



## General Overview: Kaspersky Lab North America CSR

Giving back to the community has been an integral part of Kaspersky Lab North America's company culture for more than a decade. Kaspersky Lab North America has participated in charitable activities since 2008, and in 2011, the company formally launched a Volunteer Time Off (VTO) program, which encourages employees to give back to the community more often throughout the year. As part of the company's award-winning culture, all North American full-time employees may use up to 24 hours of VTO and part-time staff are offered eight hours of VTO per year.

In 2015, the company officially declared November as the "Month of Giving," where each week, employees have the opportunity to donate time, money or other resources to a variety of non-profit organizations. Kaspersky Lab North America facilitates most CSR activities, but employees are also encouraged to give back to the non-profit organizations of their choice throughout the year.

The company is a five-time recipient of the [Building Impact Gold Impact Award](#), an accolade that recognizes continued commitment to social responsibility through volunteerism and philanthropy within local communities. Additionally, Kaspersky Lab North America [is certified](#) as a great workplace by the independent analysts at Great Places to Work. In the analysis, [95 percent of employees](#) agree the company has a "great atmosphere," which is fueled by its Corporate Social Responsibility efforts.



## A Year in Review: 2017 CSR Initiatives

Kaspersky Lab North America has been committed to Corporate Social Responsibility in the region, giving back to numerous causes such as education, veterans' wellbeing, animal welfare, health awareness, STEM initiatives and more.

In 2017, Kaspersky Lab North America supported more than 24 U.S.-based non-profit organizations, including the Greater Boston Food Bank, Boston Public Schools, the American Red Cross, the New England Center and Home for Veterans, as well as the Autistic Self Advocacy Network. During the year, nearly 100 employees volunteered in 16 events facilitated by the company, such as an in-office blood drive, a fundraiser for Hurricane Harvey victims, an annual adopt-a-family gift drive and various road races benefitting local charities.

Employees working remotely throughout the region were also encouraged to volunteer in their local communities. For example, in September 2017, a KLNA employee spent a week on the Green River in Utah alongside nine young adult cancer survivors through True North Treks, a national 501(c)3 nonprofit organization which empowers young adults overcoming cancer. Together, they practiced mindful meditation and discussed best practices when coping with professional and personal obstacles.

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*"We are extremely proud of our employees for their continuous commitment to giving back and serving humanity. Corporate citizenship is at the core of the company's overall mission, and together, we are making a significant impact throughout North America. As 'a company to save the world,' we look forward to continuing these charitable efforts in 2018 and beyond."*

**– Alena Reva, Vice President of Human Resources, Kaspersky Lab North America**

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## 2017 CSR by the Numbers

- 17,830** Pounds of food sorted at the Greater Boston Food Bank as part of the company's Month of Giving
- 4,000** Dollars raised by KLNA for the American Red Cross, to help victims of Hurricane Harvey
- 200** Toiletries collected and donated to Syrian refugee camps
- 148** Weeks' worth of meals donated to the critically ill in need, through the company's Pie in the Sky initiative via Community Servings
- 100** Estimated number of Kaspersky Lab North America employees who served as volunteers this year
- 90** Miles run by employees this year benefitting local charities
- 60** Letters of appreciation written by employees for U.S. military members
- 24** Non-profits serviced by Kaspersky Lab North America in 2017 alone
- 22** Pints of blood donated to hospital patients in dire need of transfusions

## Organizations Served by Kaspersky Lab North America in 2017

*A Million Thanks*

*American Red Cross*

*Autistic Self Advocacy Network*

*Boston Police Department*

*Boston Public Schools*

*Building Impact*

*Burlington Community Garden*

*Burlington Food Bank*

*Community Servings*

*Ethos*

*Freedom Trail Foundation*

*Greater Boston Food Bank*

*Home Base Program*

*New England Center and Home for Veterans*

*Northeast Arc*

*NuDay Syria*

*Operation Gratitude*

*Shamrock Elementary School*

*The National Cyber Security Alliance*

*The Red Sox Foundation*

*True North Treks*

*Windham Windup*

*Woburn Council for Social Concern*

*Woburn Public Schools*

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*"In partnership with organizations like Kaspersky Lab North America, Building Impact was able to elevate its impact in local communities to over \$1.5 million in donations and volunteer time. We are proud to recognize Kaspersky Lab as an organization that gives generously through volunteerism and charitable giving in the workplace year-round."*

### **– Bridget Akinc, CEO of Building Impact**

*A non-profit organization that works closely with Kaspersky Lab North America each year*

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# 2017 Photo Gallery





## About Kaspersky Lab

Kaspersky Lab is a global cybersecurity company celebrating its 20 year anniversary in 2017. Kaspersky Lab's deep threat intelligence and security expertise is constantly transforming into next generation security solutions and services to protect businesses, critical infrastructure, governments and consumers around the globe. The company's comprehensive security portfolio includes leading endpoint protection and a number of specialized security solutions and services to fight sophisticated and evolving digital threats. Over 400 million users are protected by Kaspersky Lab technologies and we help 270,000 corporate clients protect what matters most to them. Learn more at [www.kaspersky.com](http://www.kaspersky.com).

**For more information on Kaspersky Lab North America's CSR efforts or to collaborate with the company on future charitable initiatives, please contact [NA-CorpComms@kaspersky.com](mailto:NA-CorpComms@kaspersky.com).**

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